

FEBRUARY 12, 2026

# **Kemira Investor Presentation**

## **Chemistry with a purpose.**

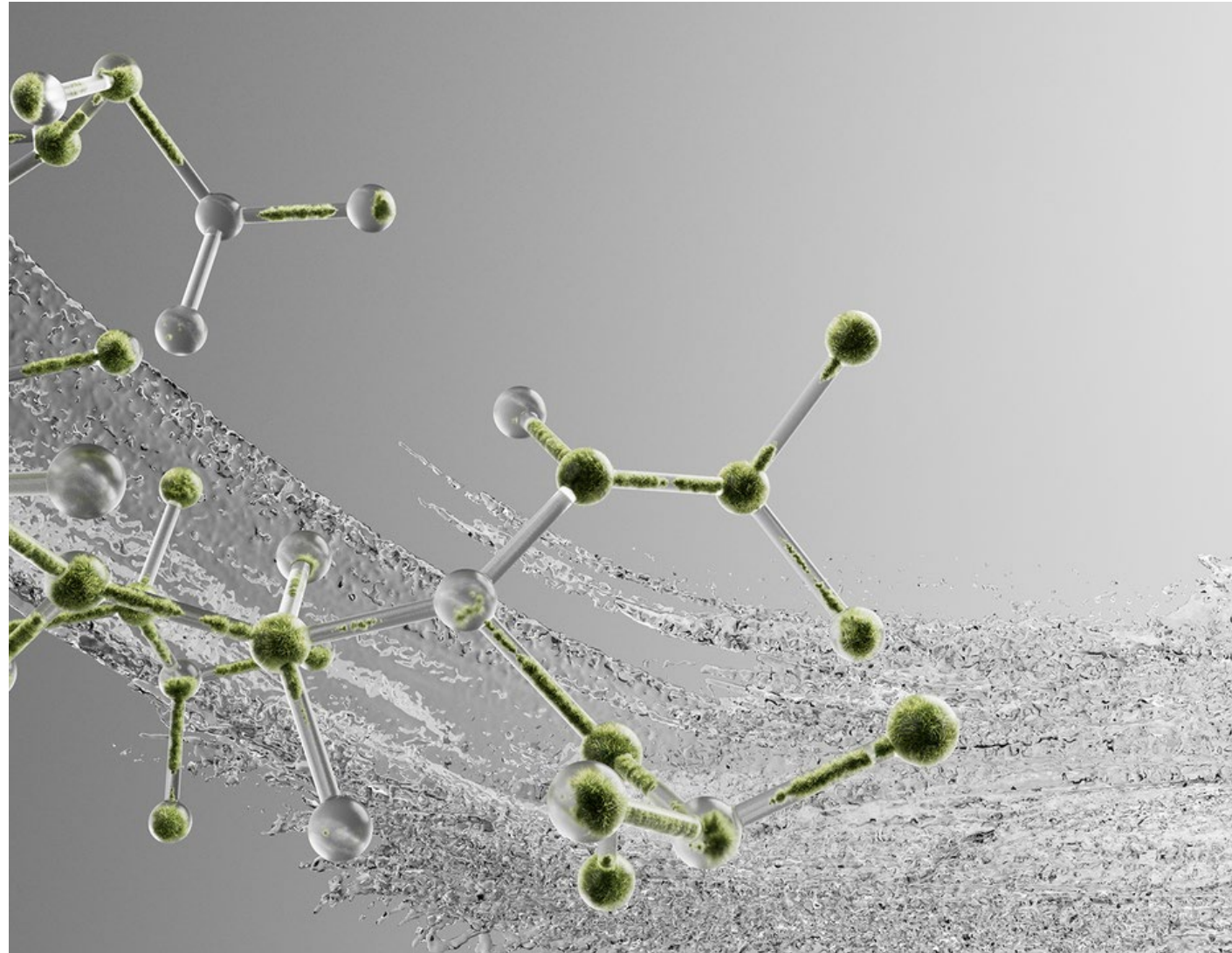
### **Better every day.**

INVESTOR PRESENTATION

**kemira**

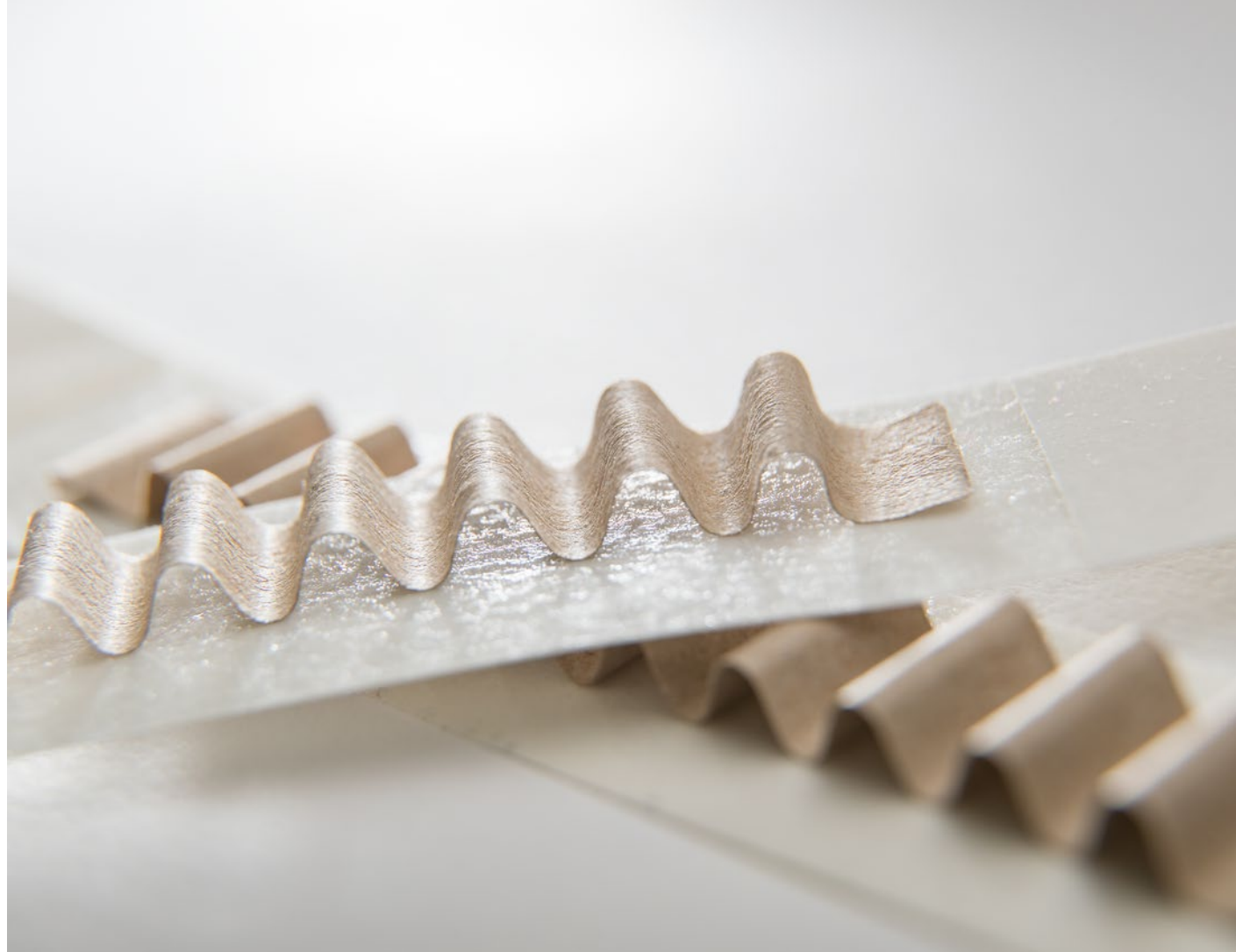
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1. Kemira in brief
2. Strategy and financial targets
3. Investment highlights
- 4 Sustainability at Kemira
5. Businesses
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  - Fiber businesses
6. Recent progress
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INVESTOR PRESENTATION

# Kemira in brief



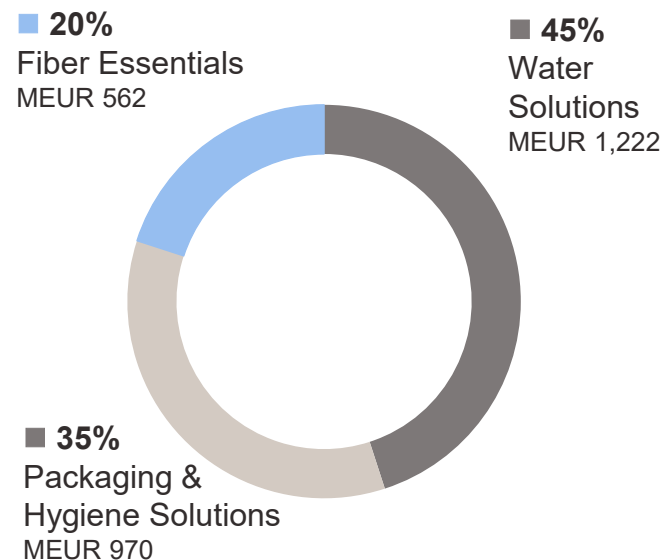
# Kemira in brief

|                                                               |                                                                                                   |                                                       |
|---------------------------------------------------------------|---------------------------------------------------------------------------------------------------|-------------------------------------------------------|
| <p>Revenue</p> <p><b>2,753.5</b></p> <p>MEUR, 2025</p>        | <p>Operative EBITDA</p> <p><b>19.1%</b></p> <p>margin, 2025</p>                                   | <p>Operative ROCE</p> <p><b>16.5%</b></p> <p>2025</p> |
| <p>Nasdaq Helsinki</p> <p><b>KEMIRA</b></p> <p>since 1994</p> | <p>Headquartered in<br/>Helsinki, Finland</p> <p>Sales in</p> <p><b>100+</b></p> <p>countries</p> | <p>Approximately</p> <p><b>4,911</b></p> <p>2025</p>  |

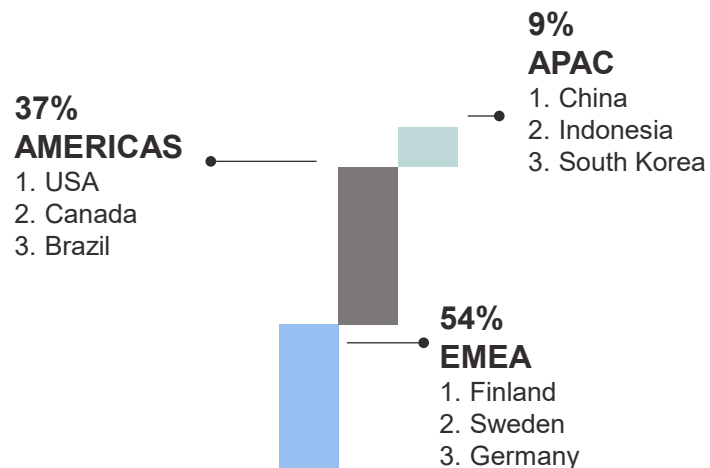


# Business overview

## REVENUE BY BUSINESS UNITS, 2025



## REVENUE BY GEOGRAPHIES, 2025

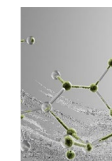


Revenue by geographies and product category represent FY 2025.

## STRATEGIC CORNERSTONES



Expand in water



Build a leading renewable solutions portfolio



Unlock new growth opportunities

## CUSTOMERS

Several thousand customers  
**TOP 10** customers represent ~**25%** of revenue  
**TOP 50** customers represent ~**50%** of revenue

## EXAMPLES OF LARGEST CUSTOMERS



**Municipalities,**  
 e.g. Berlin, New York, Paris, Hamburg

# Kemira in your everyday

## COAGULANTS



30%

Main water treatment chemical, used to coagulate impurities in wastewater and drinking water

## POLYMERS



15%

Important water treatment chemical, used to separate solid from liquid

## SIZING AND STRENGTH



15%

Important specialty chemical in pulp & paper, used to improve strength and water resistance of packaging materials

## BLEACHING



25%

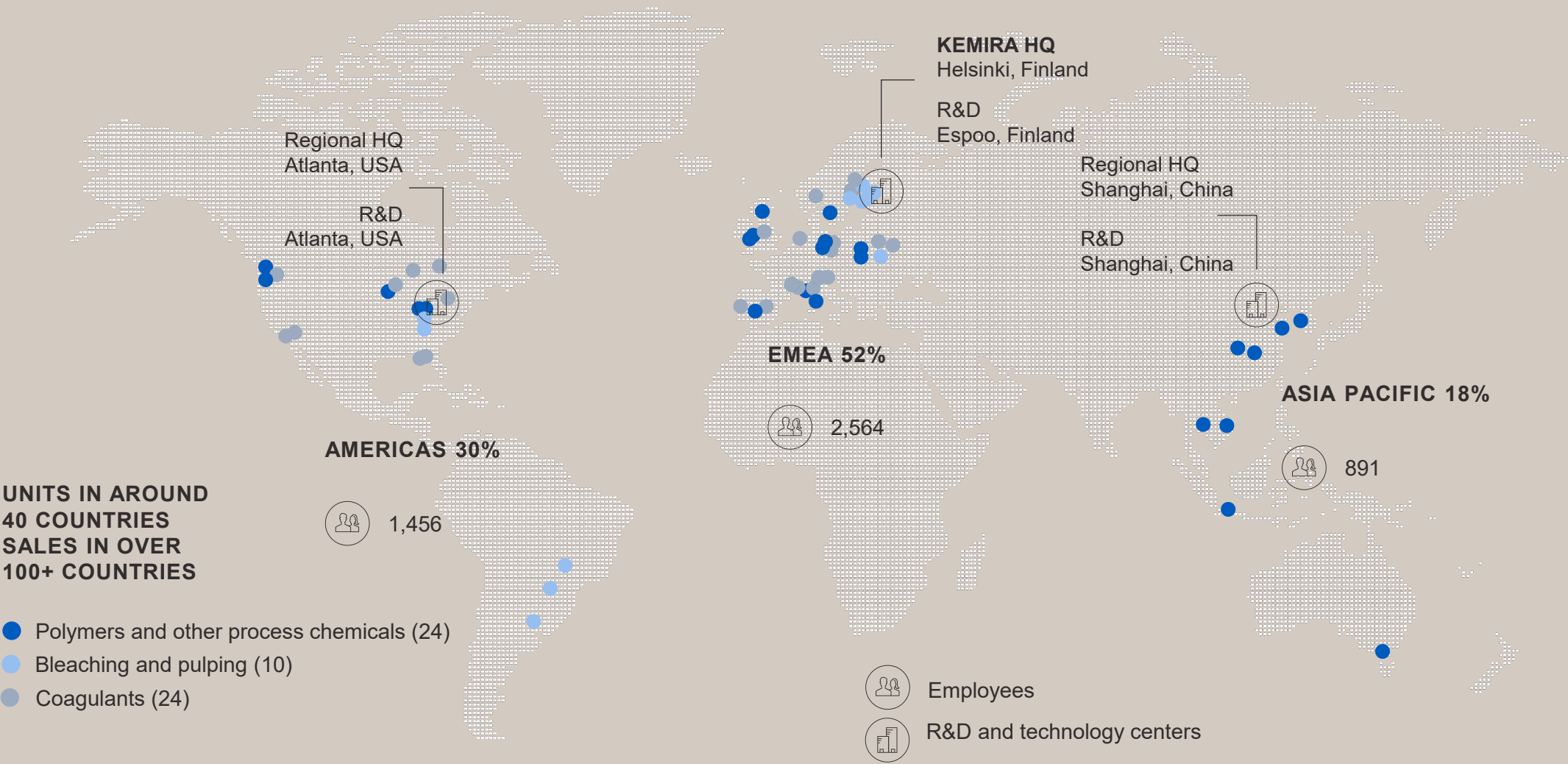
Critical product in pulp & paper, used to clean and bleach pulp

%

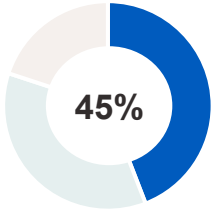
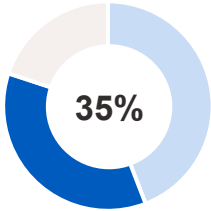
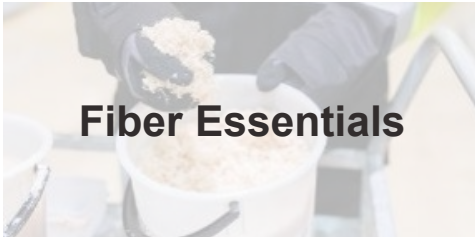
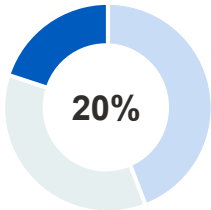
Share of the revenue

# Global reach – local excellence

58 MANUFACTURING SITES

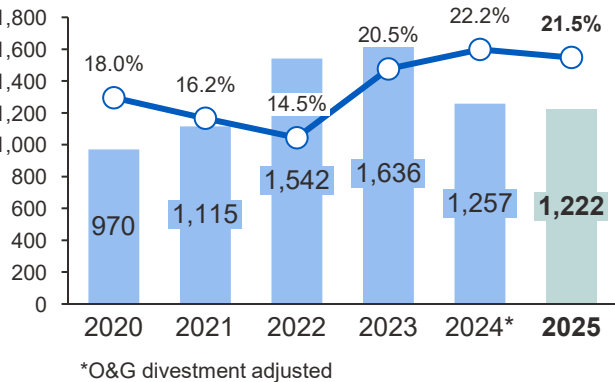


# Kemira has a solid foundation to build on, with Water Solutions as the resilient backbone

| Business Unit                                                                                                                     | Share of revenue (2025)                                                                                                                      | Market size and market position                                                                                                                  | Offering                                                                                                                                                                                 |
|-----------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  <p><b>Water Solutions</b></p>                   | <p>Revenue<br/><b>1,222</b><br/>MEUR, 2025</p>  <p>45%</p> | <p><b>~14 bn EUR</b><br/>Market size</p>  <p><b>#1-3*</b></p> | <ul style="list-style-type: none"> <li>Chemicals (coagulants, polymers) used in water treatment of both waste and drinking water</li> <li>Industrial water treatment services</li> </ul> |
|  <p><b>Packaging &amp; Hygiene Solutions</b></p> | <p>Revenue<br/><b>970</b><br/>MEUR, 2025</p>  <p>35%</p>   | <p><b>~7 bn EUR</b><br/>Market size</p>  <p><b>#2</b></p>     | <ul style="list-style-type: none"> <li>Specialty chemicals for the packaging, tissue and paper industries to improve eg. strength and water resistance of packaging materials</li> </ul> |
|  <p><b>Fiber Essentials</b></p>                | <p>Revenue<br/><b>562</b><br/>MEUR, 2025</p>  <p>20%</p> | <p><b>~1.5 bn EUR</b><br/>Market size</p>  <p><b>#2</b></p> | <ul style="list-style-type: none"> <li>Bleaching chemicals (sodium chlorate, hydrogen peroxide) for the pulp producers</li> <li>Other base chemicals, e.g. caustic soda</li> </ul>       |

# Water Solutions

REVENUE AND AND OP. EBITDA-%  
EUR million



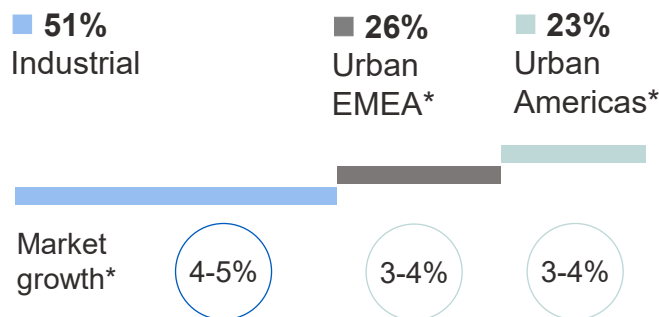
MARKET ENVIRONMENT  
WATER TREATMENT, MARKET SHARE

|          | Coagulants | Polymers |
|----------|------------|----------|
| EMEA     | 25%        | 25%      |
| AMERICAS | 20%        | 20%      |

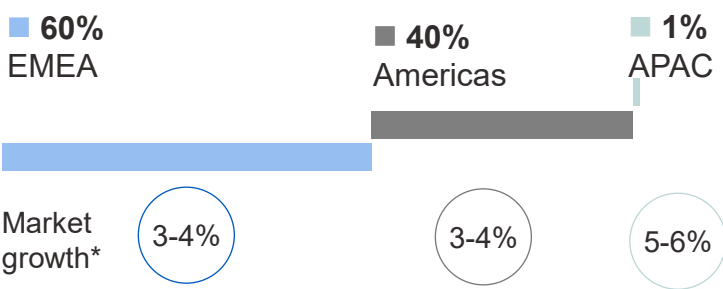
- Main competitors in coagulants:
- Feralco (Europe)
  - Kronos (Europe)
  - Chemtrade (NA)
  - USAlco (NA)

- Main competitors in polymers:
- SNF
  - Solenis

REVENUE BY APPLICATION TYPE AND MARKET GROWTH

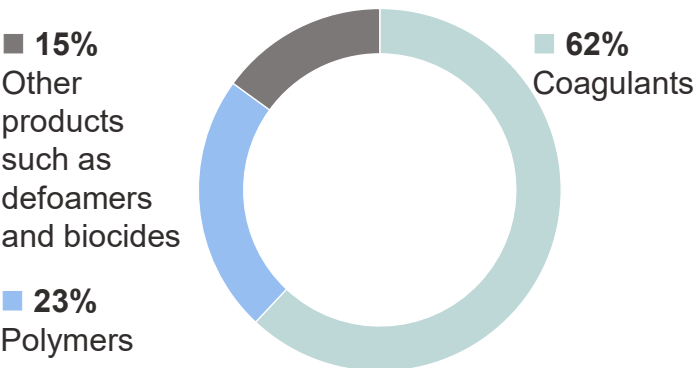


REVENUE BY GEOGRAPHIES AND MARKET GROWTH BY REGION



\*Market growth estimate for 2024-2030, incl. cost inflation. The market growth estimates include areas outside of Kemira's current core business, such as activated carbon. The estimated growth rates are more modest for coagulants and polymers.

REVENUE BY PRODUCT CATEGORY



CUSTOMER EXAMPLES

**URBAN**  
customer examples

Amsterdam  
Barcelona  
Berlin  
Oslo  
Paris  
Stockholm

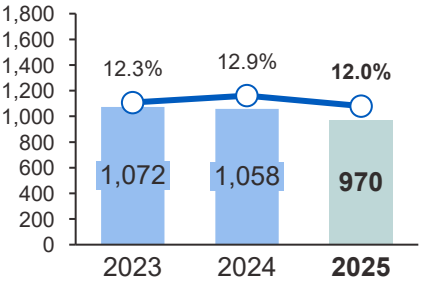
Los Angeles  
Montreal  
New York City  
Toronto  
Hamburg

**INDUSTRIAL**  
customer examples

\* Urban refers to municipal water treatment.

# Packaging & Hygiene Solutions

## REVENUE AND AND OP. EBITDA-% EUR million

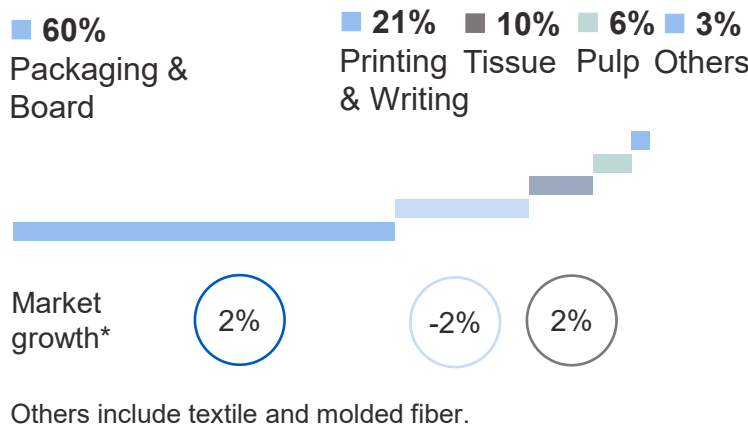


The figures for 2023 and 2024 are historical figures, which were published as a stock exchange release on March 12, 2025.

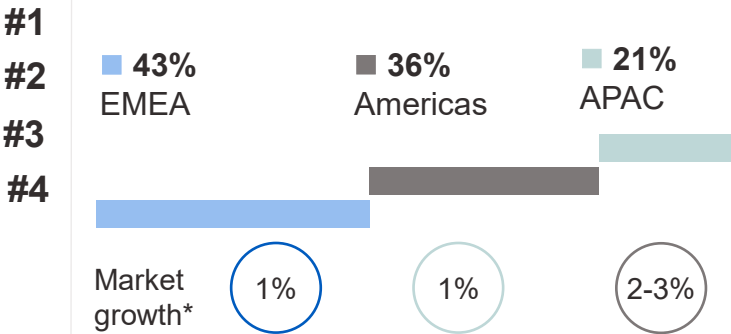
## MARKET ENVIRONMENT

Solenis (paper)  
**Kemira m.s. ~15%**  
Ecolab (Nalco)  
Buckman

## REVENUE BY CUSTOMER TYPE AND MARKET GROWTH

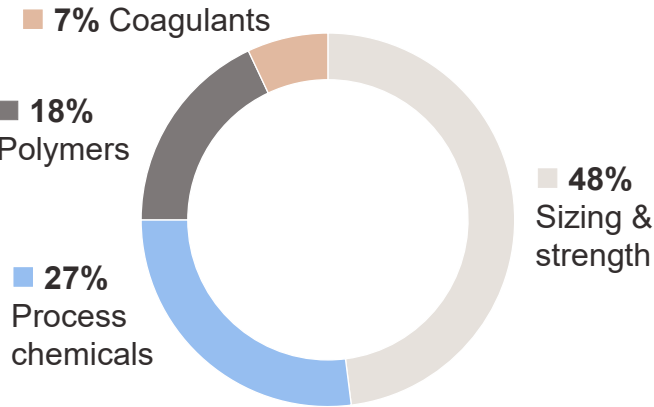


## REVENUE BY GEOGRAPHIES AND MARKET GROWTH BY REGION



\*Market growth estimate for 2024-2030, excl. cost inflation.

## REVENUE BY PRODUCT CATEGORY

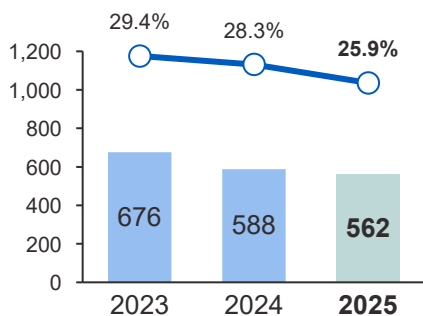


## CUSTOMER EXAMPLES



# Fiber Essentials

## REVENUE AND AND OP. EBITDA-% EUR million



The figures for 2023 and 2024 are historical figures, which were published as a stock exchange release on March 12, 2025.

## MARKET ENVIRONMENT

Nouryon

**Kemira m.s. ~15 %**

Erco

Arkema

Chemtrade

Solvay

#1

#2

#3

#4

#5

#6

## REVENUE BY CUSTOMER TYPE AND MARKET GROWTH

100%  
Pulp

Market  
growth\*

1%

## REVENUE BY GEOGRAPHIES AND MARKET GROWTH BY REGION

65%  
EMEA

30%  
Americas

5%  
APAC

Market  
growth\*

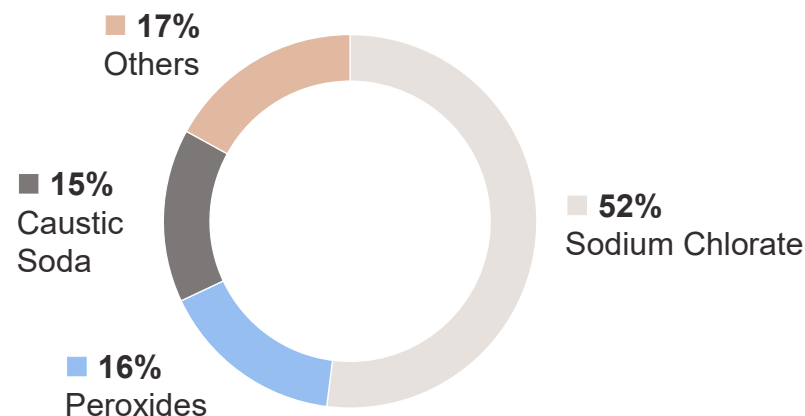
0%

2%

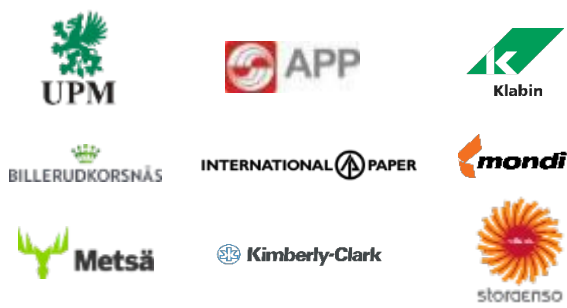
1%

\*Market growth estimate for 2024-2030, excl. cost inflation.

## REVENUE BY PRODUCT CATEGORY

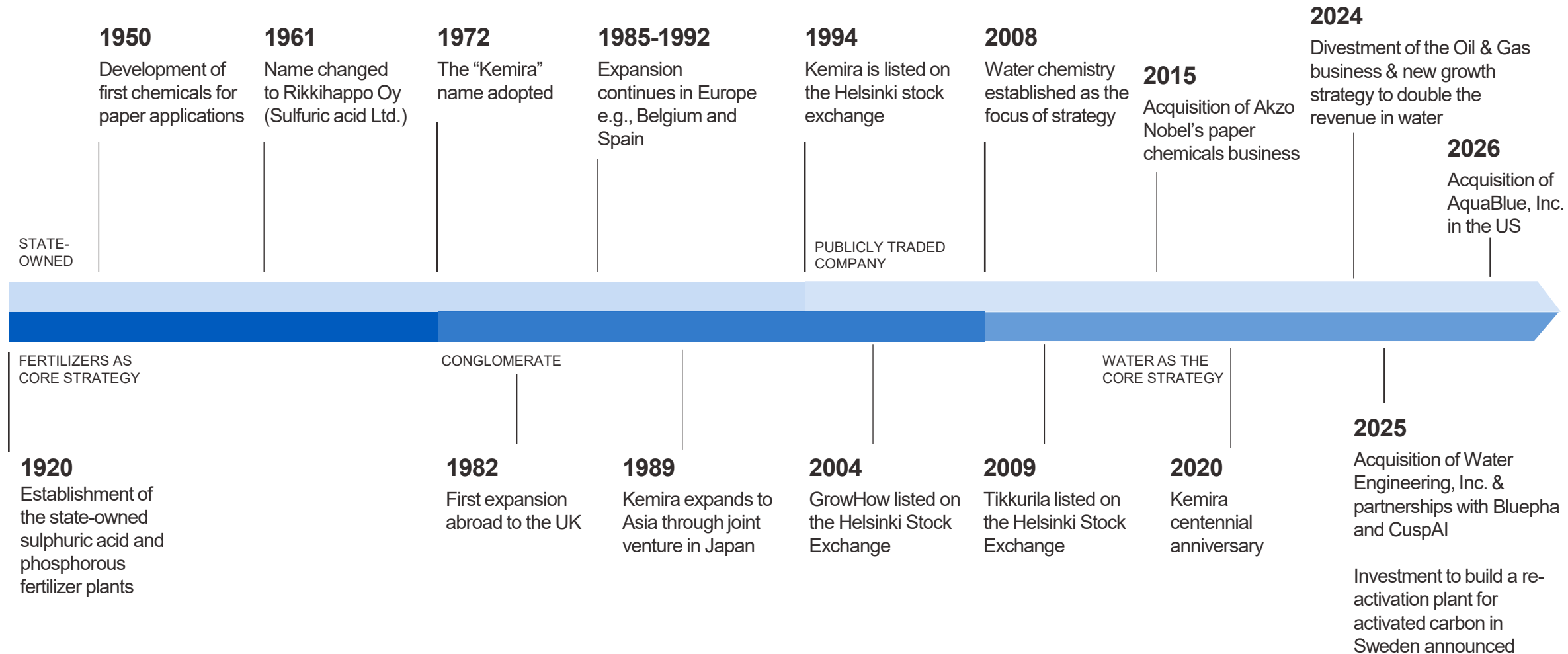


## CUSTOMER EXAMPLES

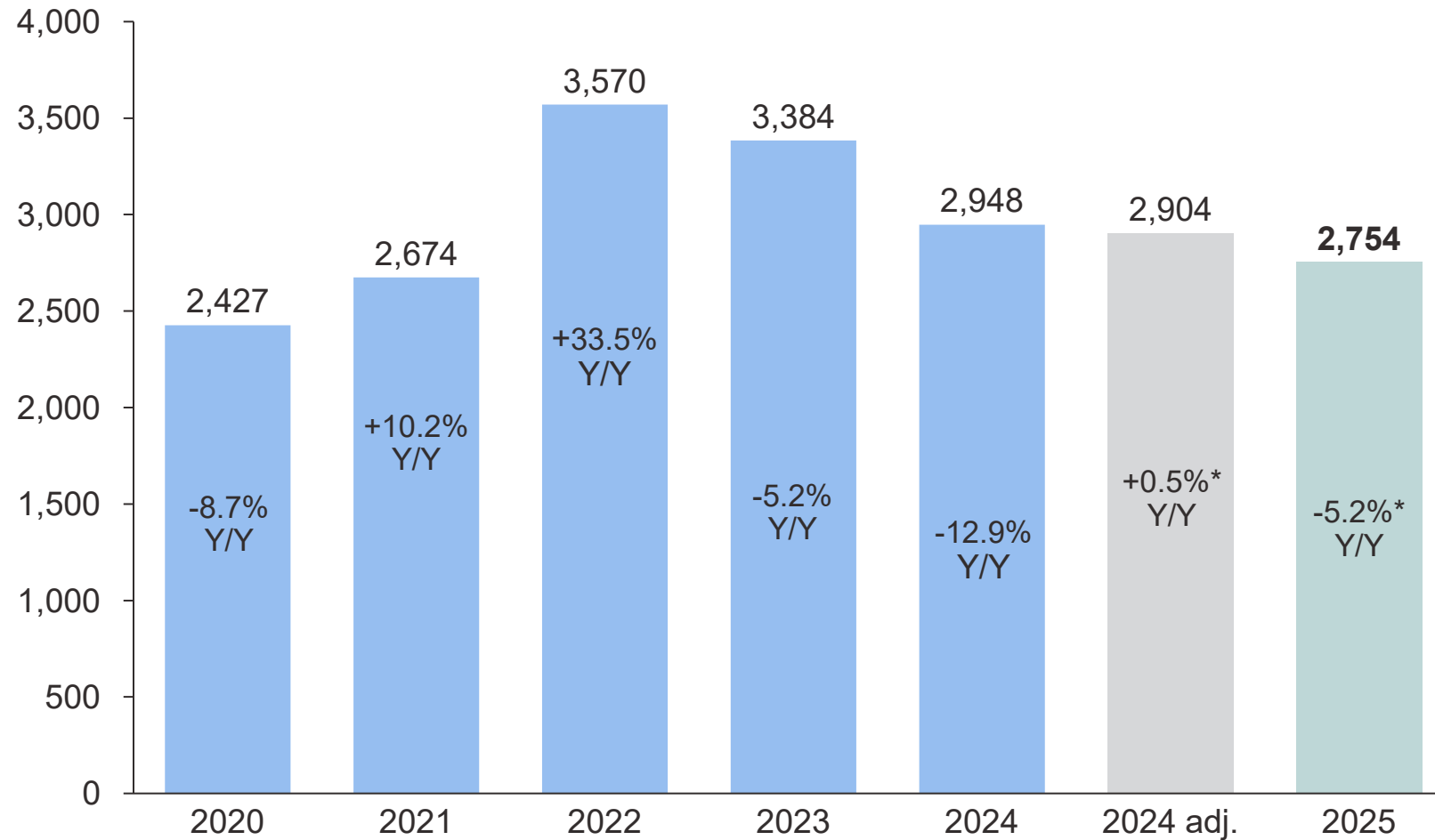


Note: Revenue by geography rounded to the nearest 5%

# Transformation into a water-focused company

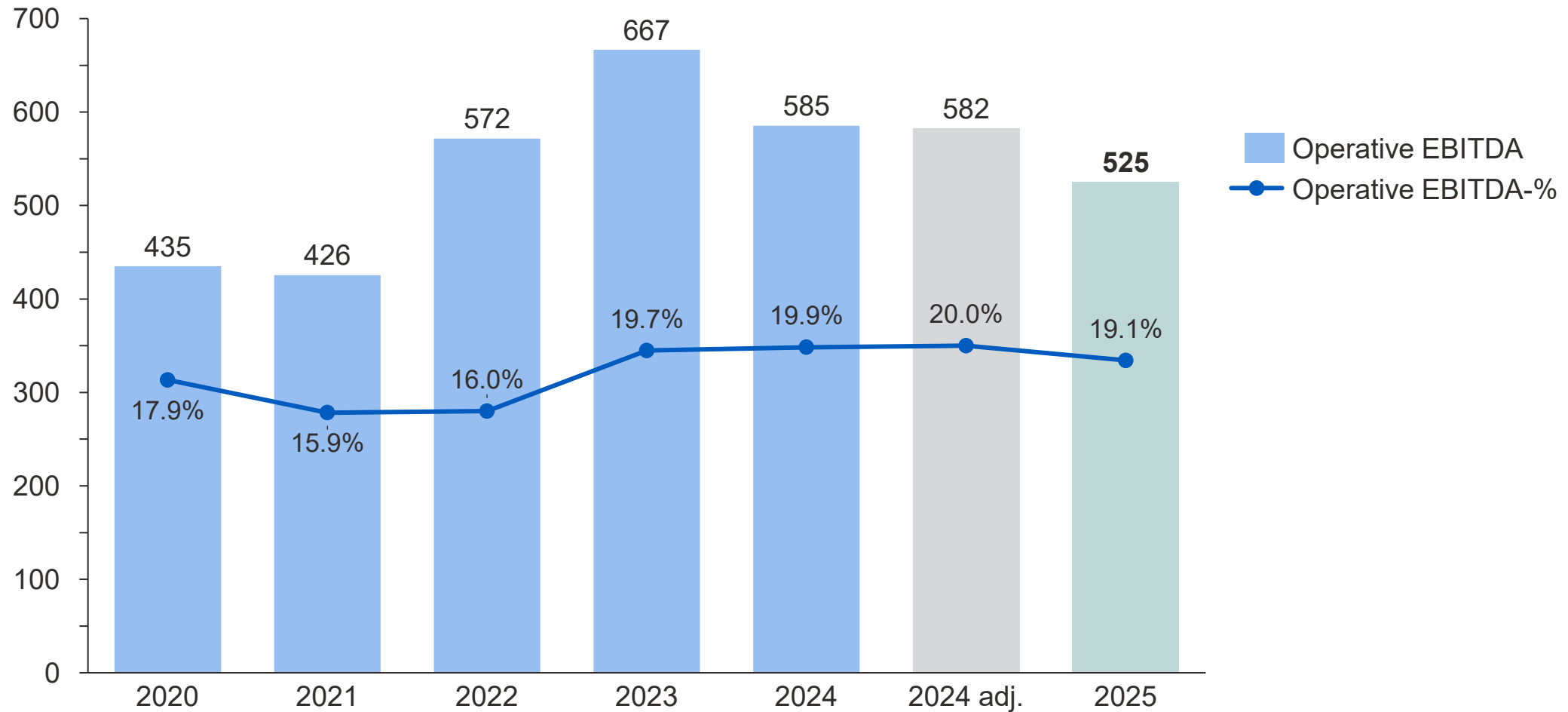


# Revenue development



\*Y/Y comparison versus Oil and Gas adjusted revenue, FY25 comparison versus FY24 adj.

# Profitability development



# Strategy and financial targets



# We continue to focus on profitable growth



**EXPAND IN WATER**

Significantly grow our water business by expanding to additional technologies and/or geographies both organically and inorganically

**TARGET**  
Double the water revenue



**BUILD LEADING RENEWABLE SOLUTIONS PORTFOLIO**

Enable sustainability transformation in our existing markets and leverage our capabilities in the new circularity driven markets

**TARGET**  
Over EUR 500 million revenue from renewable chemistries by 2030



**UNLOCK NEW GROWTH PLATFORMS**

Increase penetration into selected new high-growth adjacent markets

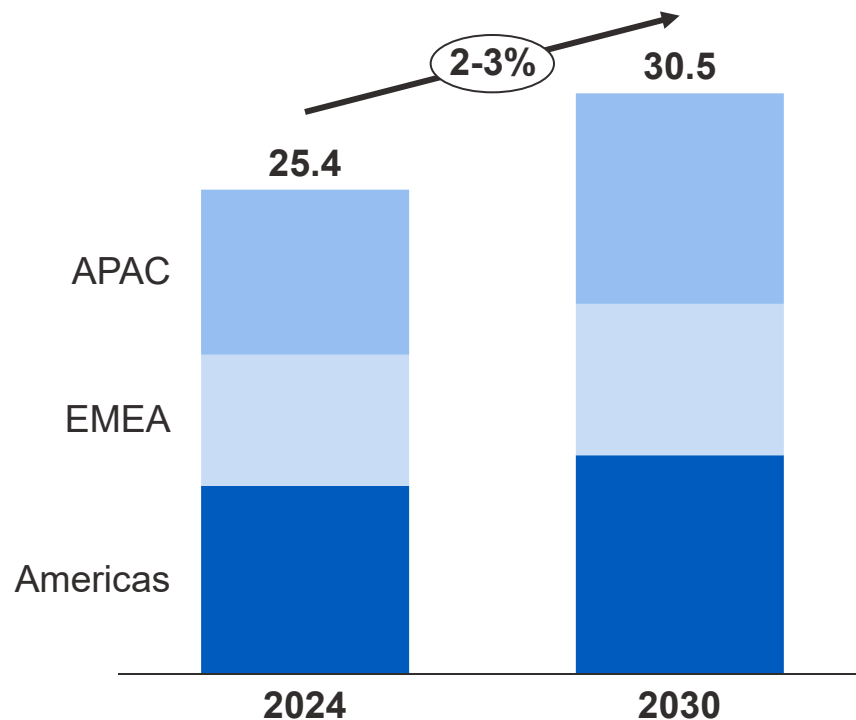
**TARGET**  
Build longer term revenue growth

# Global megatrends largely favor Kemira, sustainability a key driver for the long term

| CHANGING DEMOGRAPHICS                                                                           |                                                                                                            | GROWING ENVIRONMENTAL AWARENESS                                                                                       |                                                                                                                                      |                                                                                                   |                                                                                         |
|-------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|
| <div>↓</div> <p>Growing middle-class and urbanization</p> <p>Higher use of water and tissue</p> | <div>↓</div> <p>Changing lifestyles with growth in e-commerce</p> <p>Higher use of packaging and board</p> | <div>↓</div> <p>More efficient use of scarce natural resources</p> <p>Chemicals to support circular economy needs</p> | <div>↓</div> <p>Focus on renewable and recyclable materials for our customers</p> <p>Alternatives to fossil fuel-based solutions</p> | <div>↓</div> <p>Tightening environmental regulation</p> <p>Increased need for water treatment</p> | <div>↓</div> <p>Climate change mitigation</p> <p>Increased need for water treatment</p> |
|               |                          |                                    |                                                  |               |     |

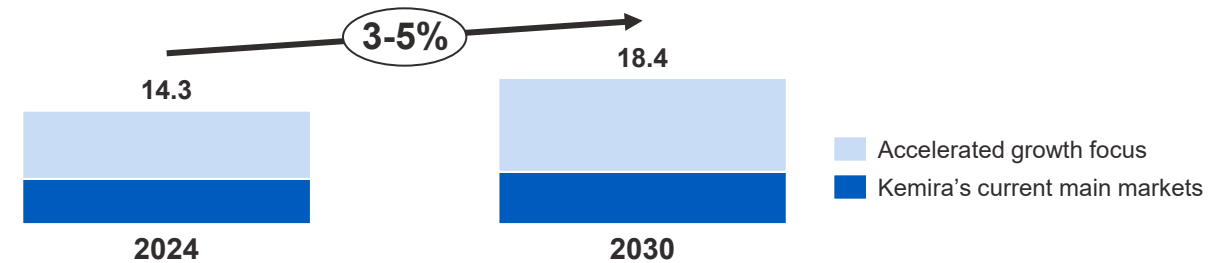
# Healthy market growth for Kemira's relevant markets

**KEMIRA RELEVANT MARKET**  
EUR billion

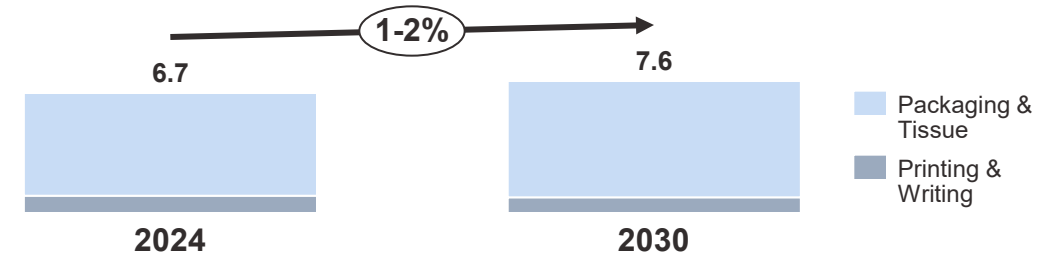


Source: Management estimation based on various sources

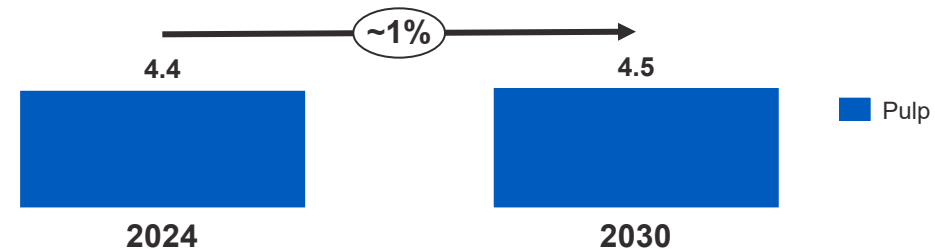
**WATER SOLUTIONS RELEVANT MARKET**  
EUR billion



**PACKAGING AND HYGIENE SOLUTIONS RELEVANT MARKET**  
EUR billion



**FIBER ESSENTIALS RELEVANT MARKET**  
EUR billion



# Driving shareholder value through accelerated profitable growth

**WE ARE ACCELERATING GROWTH  
– DRIVEN BY WATER AND  
SUSTAINABILITY**

**WE HAVE STRUCTURALLY  
STRONGER MARGINS**

**WE WILL EXECUTE FASTER THROUGH  
THE NEW KEMIRA ORGANIZATION**

## LONG-TERM FINANCIAL TARGETS

**AVERAGE  
ANNUAL  
ORGANIC  
GROWTH**

**>4%**

**OPERATIVE  
EBITDA**

**18-21%**

**OPERATIVE  
ROCE**

**>16%**

# Kemira's business units have different financial profiles...

| BUSINESS UNIT      | WATER SOLUTIONS                               | PACKAGING & HYGIENE SOLUTIONS | FIBER ESSENTIALS                              |
|--------------------|-----------------------------------------------|-------------------------------|-----------------------------------------------|
| % of total revenue | ~45%                                          | ~35%                          | ~20%                                          |
| Cyclicality        | Low                                           | Medium                        | Medium                                        |
| Pricing structure  | Majority fixed pricing                        | Majority fixed pricing        | ~50% fixed / ~50% formula                     |
| Capital intensity  | Low                                           | Low to medium                 | High                                          |
| Contract length    | Typically 1 year, tendered business in Urban. | Typically 1 year              | Typically multi-year, high customer retention |

## PERFORMANCE VS LONG-TERM GROUP FINANCIAL TARGETS

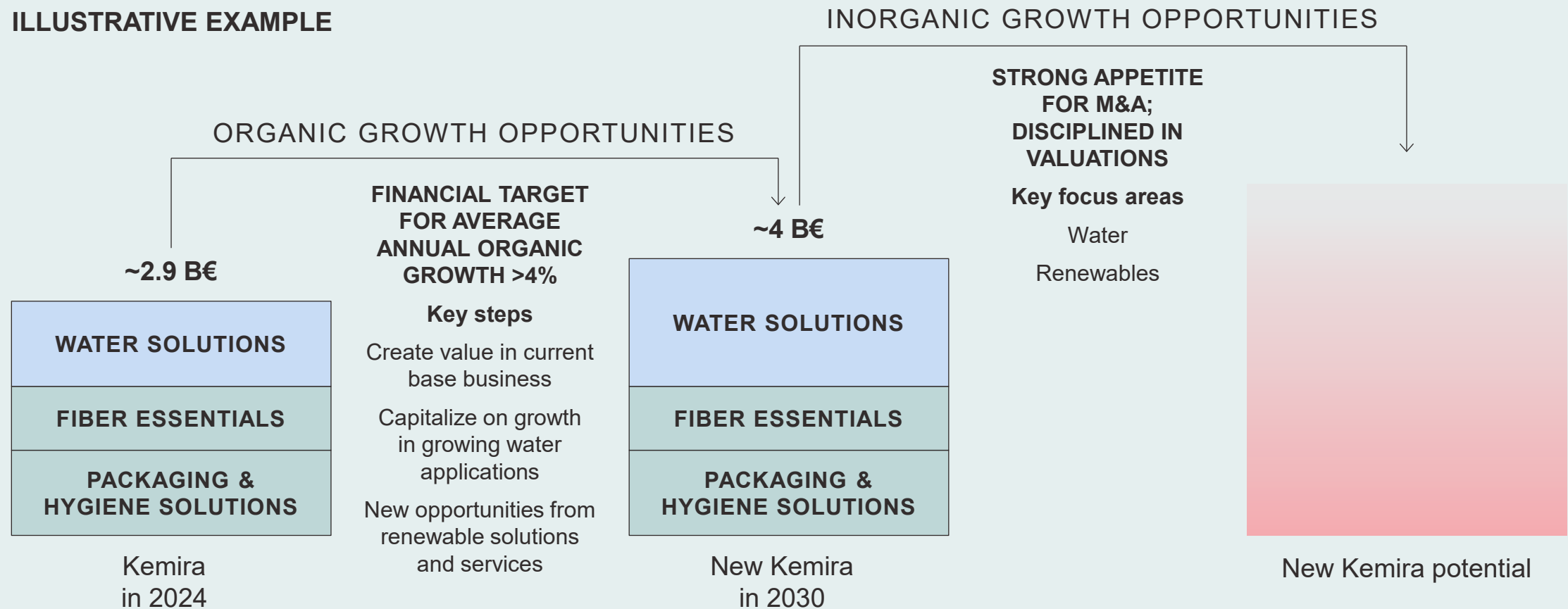
|                                   |        |                |        |
|-----------------------------------|--------|----------------|--------|
| Average annual organic growth >4% | Higher | Slightly lower | Lower  |
| Operative EBITDA 18-21%           | Higher | Lower          | Higher |
| Operative ROCE >16%               | Higher | Lower          | Lower  |

# ... and different mandates according to their financial profiles

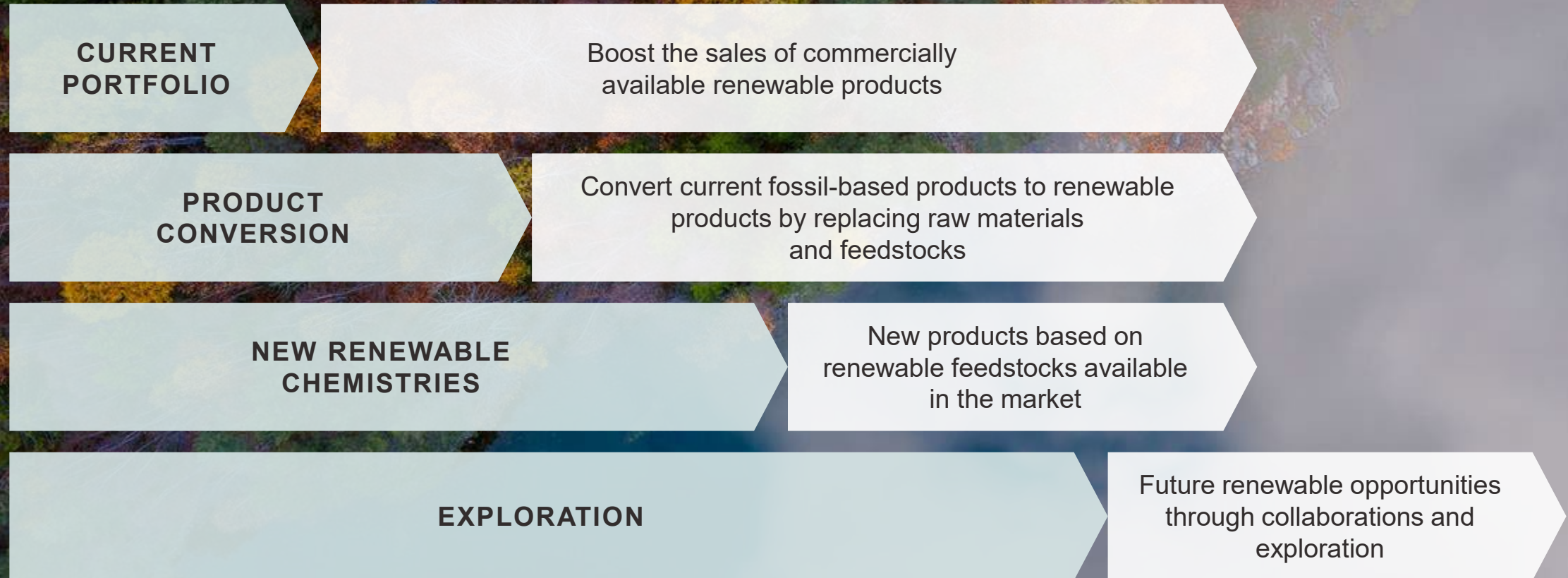
| BUSINESS UNIT                | WATER SOLUTIONS    | PACKAGING & HYGIENE SOLUTIONS              | FIBER ESSENTIALS             |
|------------------------------|--------------------|--------------------------------------------|------------------------------|
| % of total sales*            | ~45%               | ~35%                                       | ~20%                         |
| Role in the Kemira portfolio | Growth + cash flow | Transformation + profitability improvement | Cash flow + selective growth |
| Growth profile               | +++                | +                                          | +                            |
| M&A relevance                | +++                | +                                          | Not relevant                 |
| Investment appetite          | +++                | ++                                         | Selective investments        |

# We will grow through organic and inorganic opportunities – particularly in water

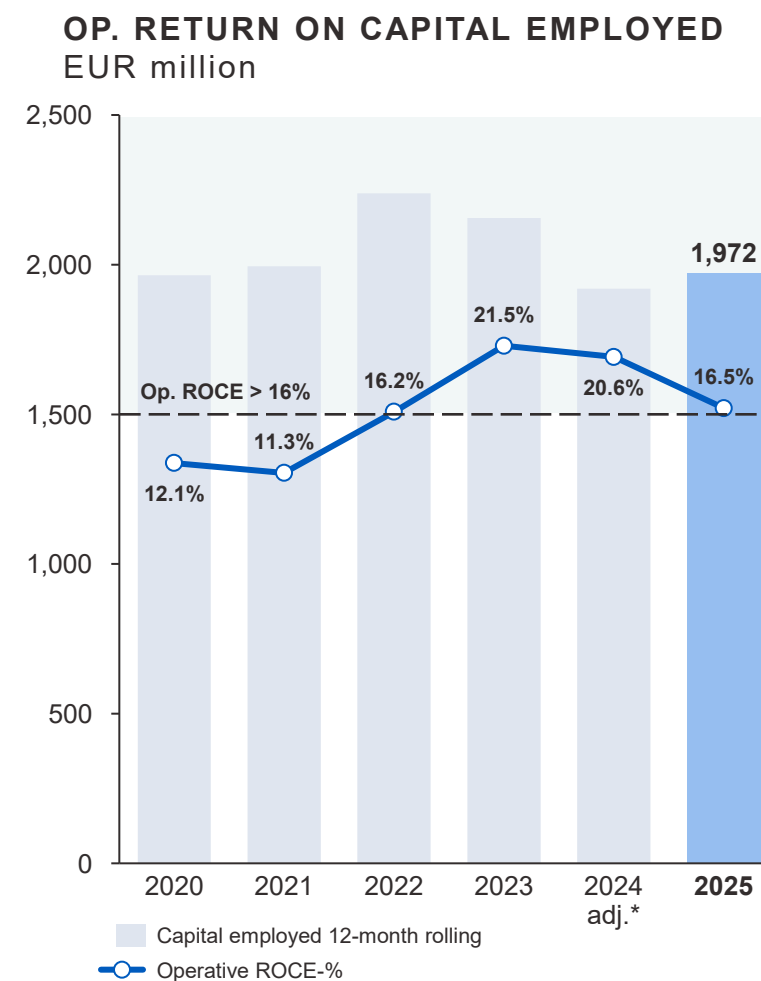
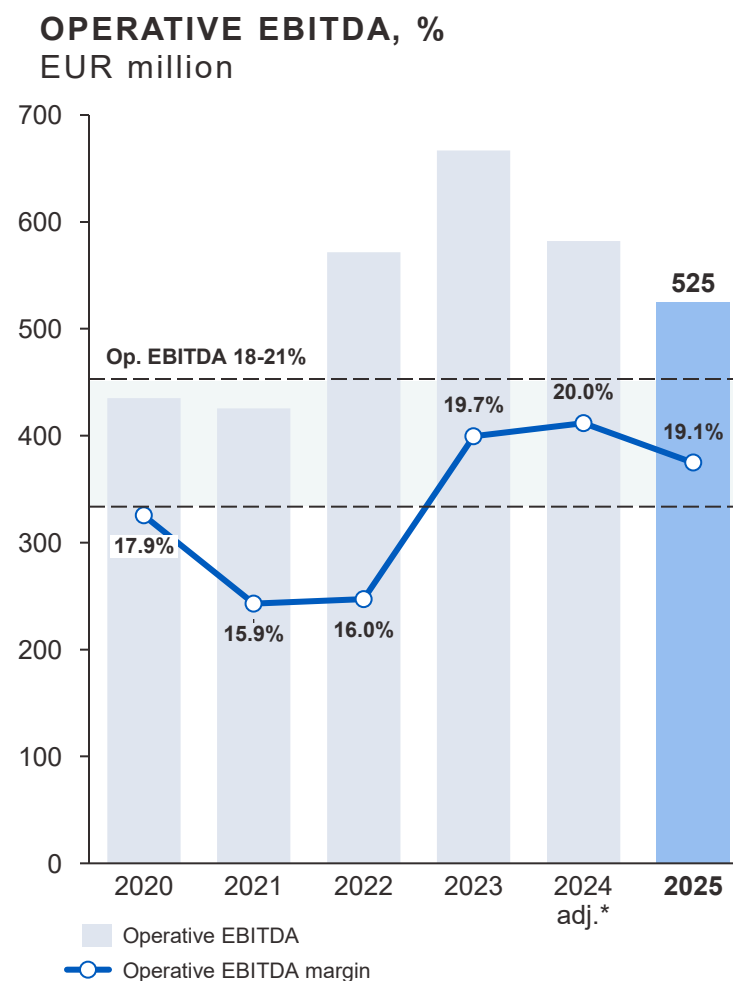
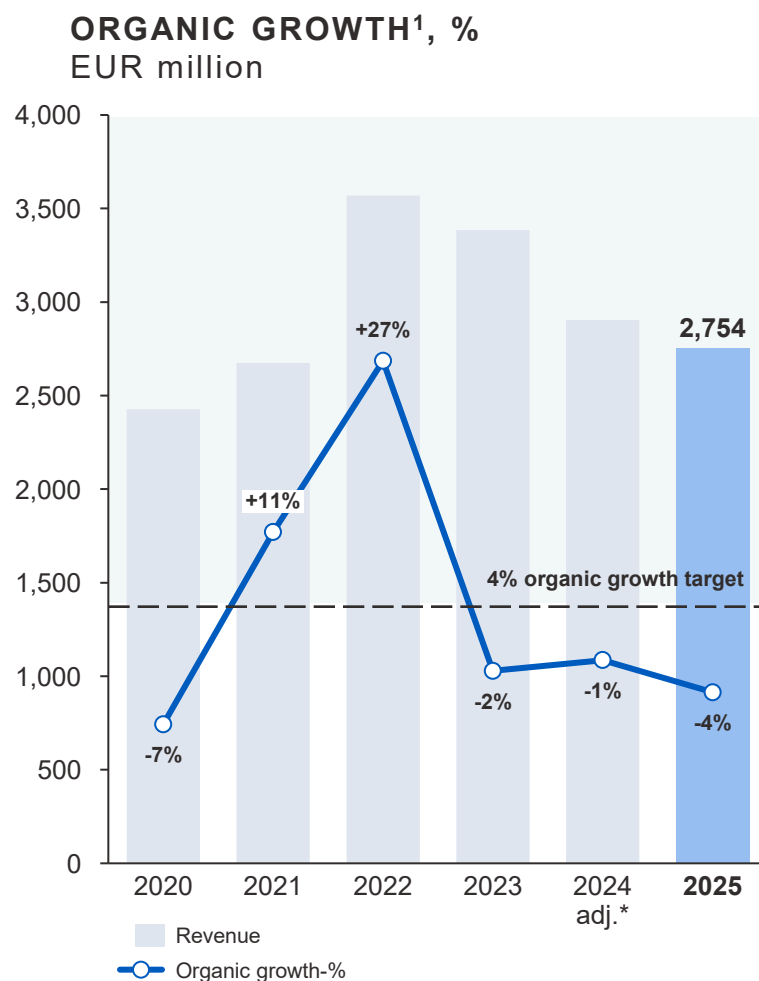
## ILLUSTRATIVE EXAMPLE



# We have four paths to reach the EUR 500 million renewable revenue target



# Kemira's financial targets



# Several actions taken to accelerate growth in recent years

- Acquisition of SimAnalytics, a digital start-up
- Coagulant capacity expansion in the UK
- Expanded renewables partnership with IFF

- New organization, Leadership Team and operating model as of January 1, 2025

- The acquisition of AquaBlue, Inc. in the US
- The planned acquisition of SIDRA Wasserchemie<sup>1</sup>

2022

2023

2024

2025

2026

- New Growth Accelerator unit established
- New phosphorus recovery technology announced
- Biomass-balanced market entry

- Coagulant capacity expansion in Spain and Norway
- Bleaching capacity expansion in Brazil
- Entry into activated carbon for micropollutant removal via an acquisition in the UK

- The acquisition of Water Engineering, Inc., a water treatment services company in the US
- Investment to build a re-activation plant for activated carbon in Sweden announced
- Partnership with CuspAI announced

# Investment highlights



# Why invest in Kemira

**Strong market position  
in all business units**

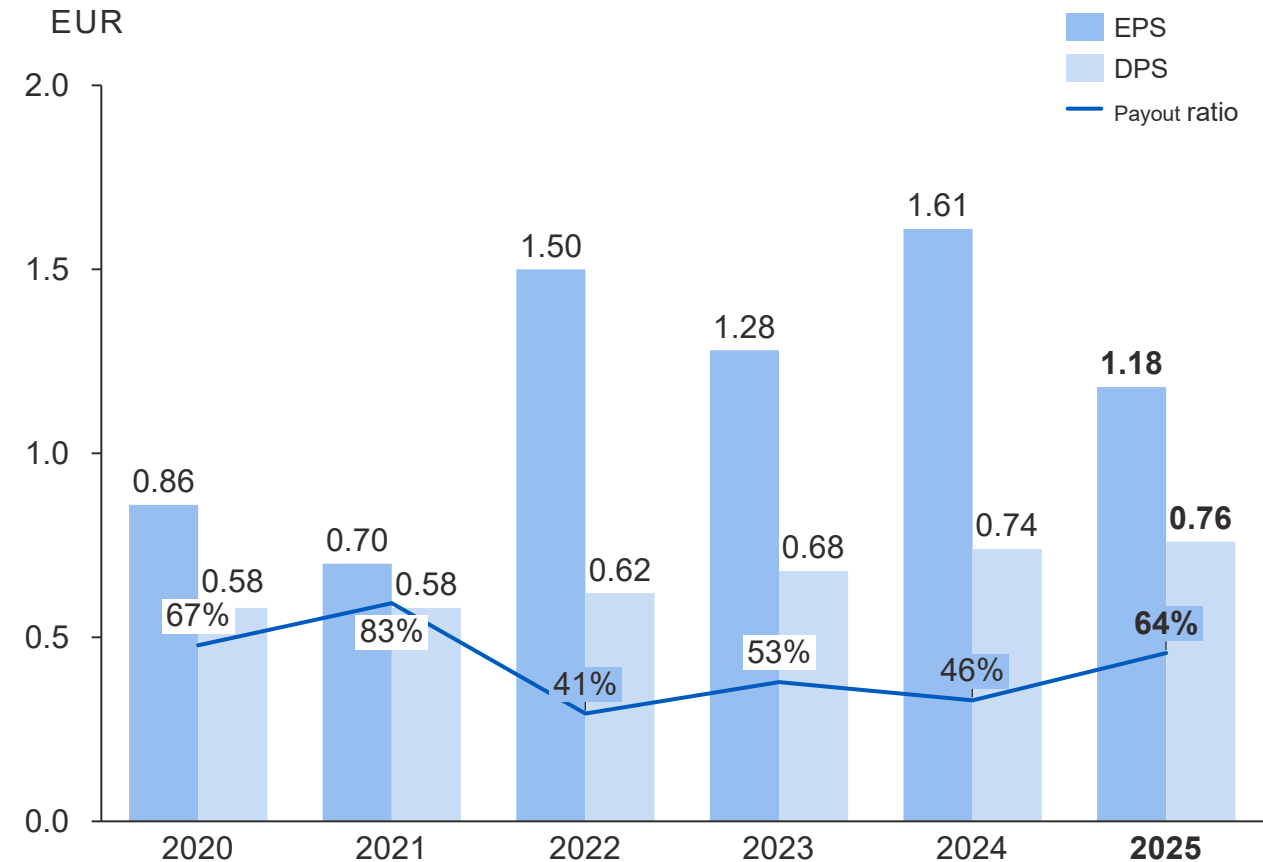
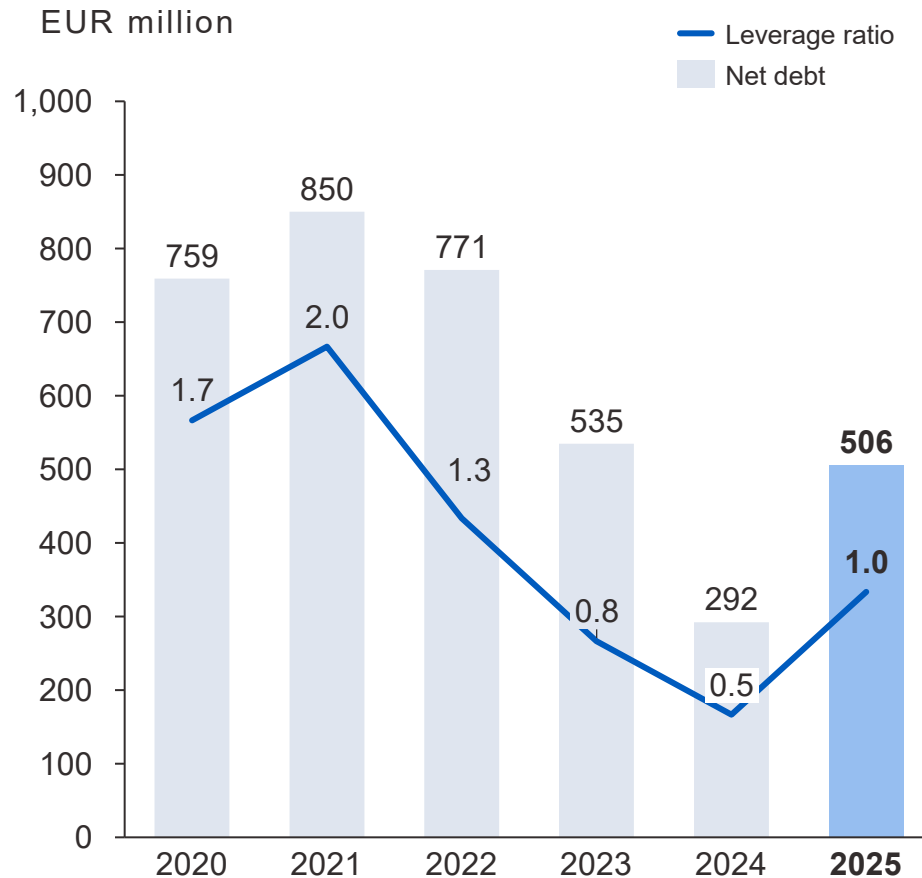
**Resilient business model  
with water as the backbone**

**Good opportunities  
for profitable growth**

**Strong financial profile with  
attractive and over-time  
increasing dividend**

**Long-term commitment to  
sustainability**

# Strong balance sheet enabling long-term growth, and competitive and over-time increasing dividend



# Kemira launches a new share buyback program

- The aim is to further optimize Kemira's capital structure and serve the interests of the company's diverse shareholder base.
- The maximum number of shares to be repurchased is 5,000,000, which is approximately 3.3% of the total number of shares. The maximum monetary amount to be used for the program is EUR 100 million.
- The shares will be repurchased in public trading, using Kemira's non-restricted shareholders' equity, and the repurchased shares will be cancelled after the program has ended.
- Time period: Feb 13, 2026 – Sep 20, 2026
- Kemira's dividend policy and key strategic priorities remain unchanged.



INVESTOR PRESENTATION

# Sustainability at Kemira



# Embedding sustainability every day

## ***Increasing handprint:*** **Positive impacts on our customers' business**

- Treatment, reuse and recycling of water, increasing water resilience
- Innovating renewable and recycled materials & solutions
- Improving resource efficiency and enabling circular solutions



## ***Reducing footprint:*** **Climate actions and nature stewardship**

- Low-emission energy, raw materials and logistics
- Water resilience throughout our own production and downstream value chain
- Responsible use of chemistry



## **Highlighting safety and responsible business practices**

- Responsible business practices
- High safety standards
- Diversity and inclusion
- Securing human rights also in our value chain



## SUSTAINABILITY – KEY FIGURES

**Value chain transformation is driven through a lower footprint, reducing negative impacts.**

In brackets the change from 2024 to 2025

**78%**

**(+6 pp)**

OF GLOBAL ENERGY  
PURCHASES ARE  
EMISSION FREE

**55%**

**(+3 pp)**

OF USED RAW MATERIALS  
ARE RENEWABLE OR  
RECYCLED

**-43%**

**(-8.5 pp)**

OF SCOPE 1&2 EMISSIONS  
REDUCED SINCE BASE  
YEAR 2018

**-26%**

**(-6.5 pp)**

OF SCOPE 3 EMISSIONS  
REDUCED SINCE BASE  
YEAR 2021

## SUSTAINABILITY – KEY FIGURES

**Business transformation is driven through growing the handprint and helping customers solve their sustainability challenges.**

In brackets the change from 2024 to 2025

**240M€**

**(±0M€)**

**IN SALES FROM  
RENEWABLE SOLUTIONS**

**64%**

**(+6 pp)**

**OF PRODUCTS IMPROVE  
CUSTOMER RESOURCE  
EFFICIENCY**

**21Bm<sup>3</sup>**

**(+0.2 Bm<sup>3</sup>)**

**WATER TREATED WITH THE HELP OF KEMIRA  
CHEMISTRY, COMPARABLE TO THE ANNUAL WATER  
CONSUMPTION OF 370 MILLION PEOPLE**

# The SBTi has validated Kemira's ambitious science- based greenhouse gas emission reduction targets

Kemira is a true frontrunner in the chemical industry. In 2024 Kemira joined a group of only ~160 chemical companies who have validated science-based climate targets.



## SCOPE 1&2 TARGET

**~52% reduction  
by the end of 2030,  
base year 2018**

## SCOPE 3 TARGET

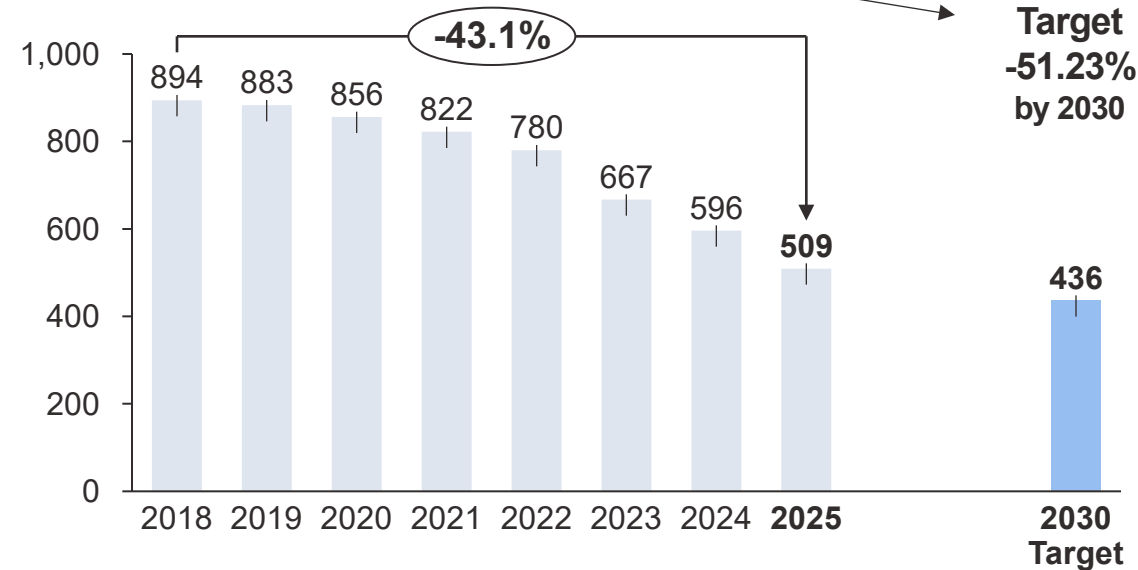
**~33% reduction  
by the end of 2033,  
base year 2021**

## LONG-TERM AMBITION:

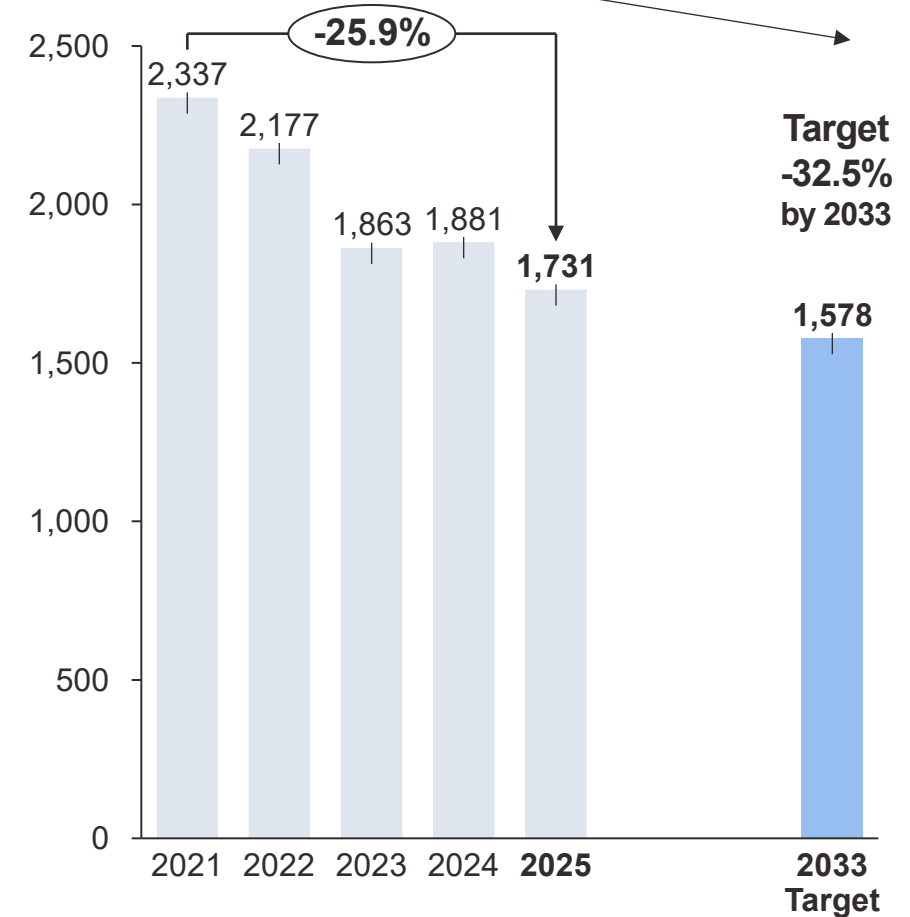
**Carbon  
neutrality  
by 2045**

# Progress towards Kemira's climate targets

**Scope 1 & 2 emissions**  
ktCO<sub>2</sub>e



**Scope 3 emissions**  
ktCO<sub>2</sub>e



# 64% of revenue generated from products that improve customers' resource efficiency

## **WATER BUSINESS**

### **Urban and industrial water treatment:**

Chemical water treatment provides the most compact plant and smallest possible environmental footprint

### **CASE:**

Sludge de-watering: with our chemicals, our customers are able to reduce the water content in sludge. As a result, demand for logistics is lower resulting in better environmental footprint

## **FIBER BUSINESSES**

Kemira's products improve the manufacturing process and enable better resource-efficiency.

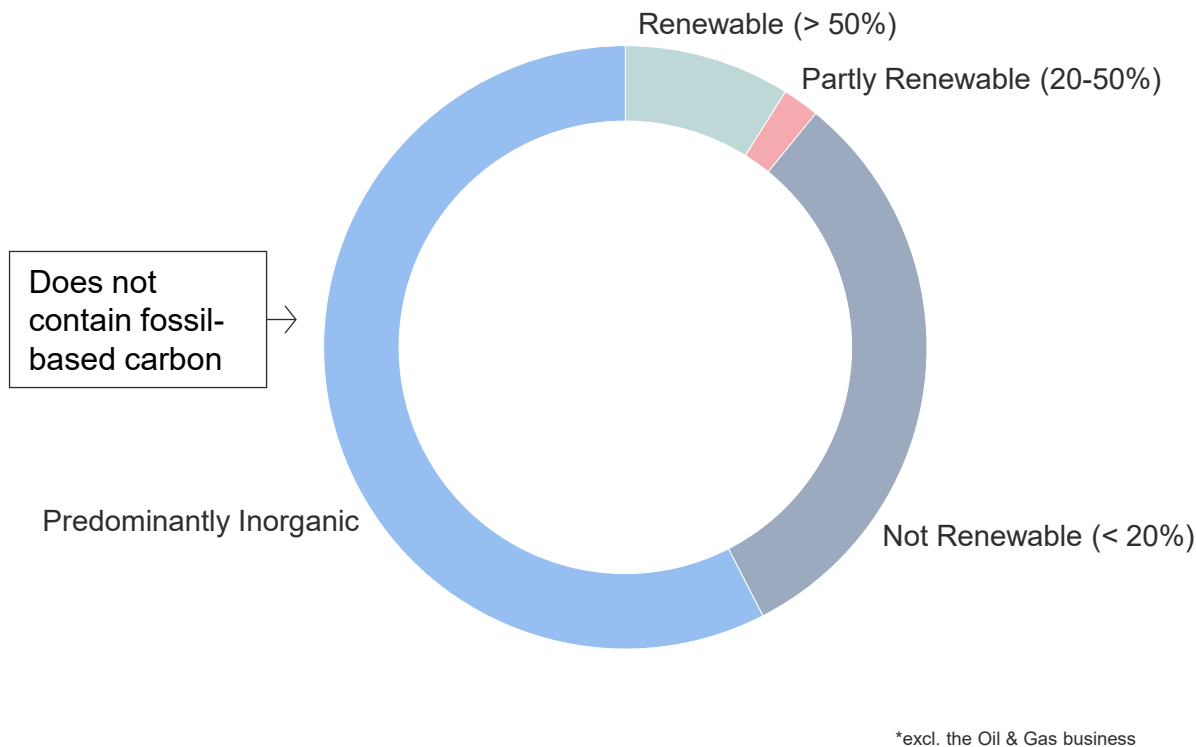
Our chemistry is helping to improve recycled fiber quality and content, energy and water efficiency in paper mills

### **CASE:**

Lightweight packaging: with our strength chemicals, our customers can make their packaging lighter yet stronger. Lighter weight results in I

# We already have a significant number of renewable products in our portfolio

## REVENUE SPLIT IN 2025\*



## CURRENT RENEWABLE PORTFOLIO

### Sizing

- The majority of our current renewable offering

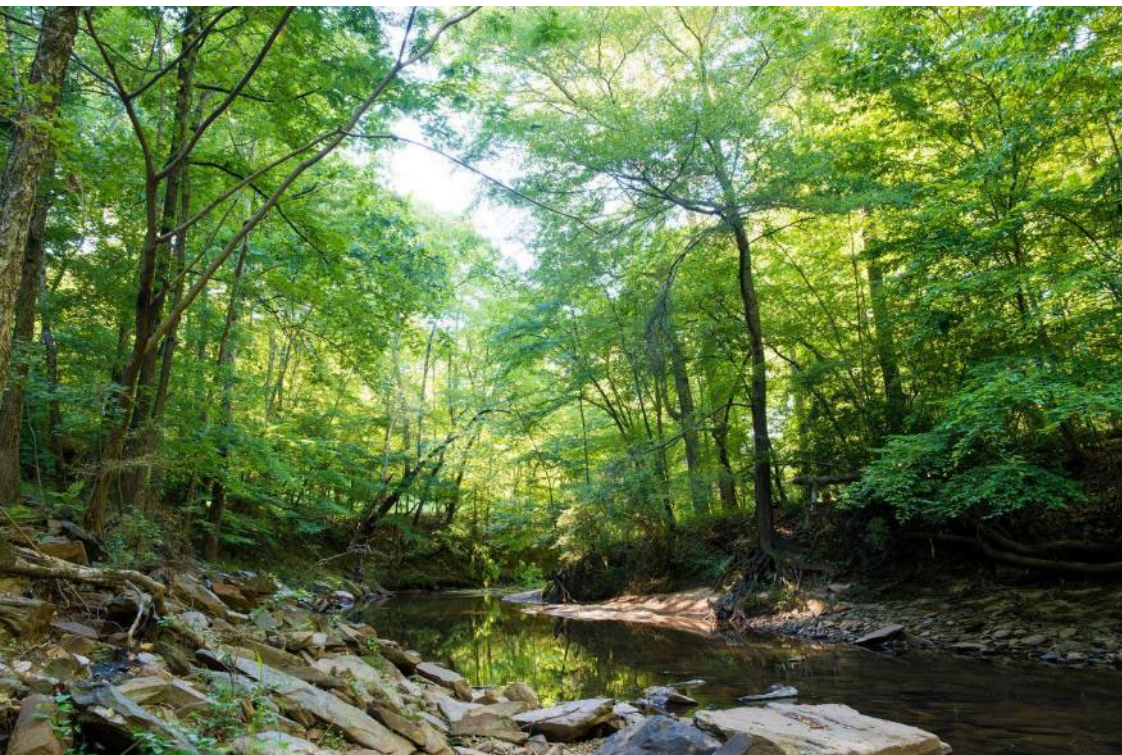
### Renewable polymers

- Biomass-balanced polymers both for water treatment and pulp and paper industry

### Other renewable products

- Mainly performance additives in the fiber businesses

# Sustainability performance in 2025



| SDG                                                                                   | KPI                                                                                                                     | UNIT                    | 2025                         |
|---------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|-------------------------|------------------------------|
| <b>SAFETY</b>                                                                         |                                                                                                                         |                         |                              |
|    | TRIF* 2.2 by the end of 2025 and 1.5 by the end of 2030                                                                 |                         | 2.7                          |
|                                                                                       | *TRIF = total recordable injury frequency per million hours, Kemira + contractors                                       |                         |                              |
| <b>PEOPLE</b>                                                                         |                                                                                                                         |                         |                              |
|    | Reach top 10% cross industry norm for Diversity & Inclusion by the end of 2025                                          |                         | Slightly outside the top 25% |
| <b>CIRCULARITY</b>                                                                    |                                                                                                                         |                         |                              |
|    | Reduce waste intensity** by 15% by the end of 2030 from a 2019 baseline of 4.4                                          | kg/tonnes of production | 4.1                          |
|                                                                                       | Renewable solutions > EUR 500 million revenue by the end of 2030                                                        | EUR million             | 240                          |
| <b>WATER</b>                                                                          |                                                                                                                         |                         |                              |
|   | Reach Leadership level (A-/A) in water management by the end of 2025 measured by CDP Water Security scoring methodology | Rate scale A-D          | A-                           |
| <b>CLIMATE</b>                                                                        |                                                                                                                         |                         |                              |
|  | Scope 1 and 2*** emissions -51.23% by the end of 2030, compared to 2018 baseline of 894 ktCO <sub>2</sub> e.            | Kt CO <sub>2</sub> e    | 509                          |
|                                                                                       | Scope 3 emissions by -32.5% by the end of 2033 from a 2021 base year of 2,337.5 ktCO <sub>2</sub> e.                    |                         | 1,731                        |

\*\*kilograms of disposed production waste per metric tonnes of production. After the divestment of the Oil & Gas business, Kemira's waste target was adjusted in Q2 to exclude the impact of all divestments since the baseline year 2019. Reported figures for 2022 and 2023 have also been adjusted.

\*\*\*Kemira's climate target has been updated to align with the SBTi validated target. Baseline years and years 2023 and 2024 have been adjusted to reflect the divestment of the Oil & Gas business and other minor divestments. Scope 1: Direct greenhouse gas emissions from Kemira's manufacturing sites, e.g. the generation of energy and emissions from manufacturing processes. Scope 2: Indirect greenhouse gas emissions from external generation and purchase of electricity, heating, cooling and steam. Scope 3: Indirect greenhouse gas emissions from purchased raw materials, traded goods and transportation of materials.

# Sustainability performance in 2025



## SAFETY

Safety performance improved in 2025 compared with the previous year. The number of Total Recordable Injuries (TRI) in 2025 was 33 (43 in 2024) and TRIF\* was 2.7 (3.2). Despite the improvement, the TRIF target (2.2) was not achieved. Kemira continuously works to improve safety performance globally. In September 2025, a global safety stand down was organized at all of Kemira's manufacturing sites. Contractor safety (TRIF) improved significantly to 3.1 (5.3) as a result of focused trainings and other planned initiatives



## PEOPLE

In the latest MyPulse employee survey in November 2025, the engagement score reached 78 (80 in May 2025). This is four points higher than the external sector benchmark. Kemira's target was to reach the top 10% for the cross-industry benchmark for Diversity & Inclusion by the end of 2025, as measured by the company's Inclusion Index. This target was not met as Kemira's Inclusion Index score was recorded at 77, which is four points below the cross-industry benchmark. Due to the organizational and operating model changes implemented in 2025, the inclusion target was extended until the end of 2026. During the year several actions were taken to support growth culture. Kemira designed and piloted two leadership programs for middle managers. In October, over 400 employees participated globally in the Learn and Growth month. In January 2026, Kemira was ranked among the top five Large Cap-listed companies in Finland in the Nordic Business Diversity Index 2026, based on a data collection period between October and December 2025.



## CIRCULARITY

Kemira has continued to progress its renewable solutions strategy. In June, Kemira announced a partnership with Bluepha to commercialize fully bio-based coatings in APAC and a collaboration with Metsä Group to develop the new Kuura textile fibre was also announced in May. Earlier, in March, Kemira announced a manufacturing joint venture, together with IFF, on renewable products on a commercial scale. The facility will manufacture renewable, sugar-based polymers to be used in various applications such as packaging and water treatment. In terms of waste, in 2025, Kemira continued work to reduce waste generation and disposed production waste in particular through, for example, the more efficient use of raw materials.



## WATER

Kemira's long-term ambition is to double our water-related revenue. Aligned with this ambition, Kemira has announced two water-related acquisitions in 2025: Water Engineering, Inc., an industrial water treatment services company based in the US, and Thatcher Group's iron sulfate coagulant business, also in the US. A strategic partnership with CuspAI was also announced in July. The aim is to enhance material innovation within the chemical sector through the integration of advanced AI technologies. In 2025, Kemira also developed a new sustainability target relating to the positive water impact of the company's water business.



## CLIMATE

Kemira has committed to reducing absolute scope 1 and 2 emissions by 51.23% by 2030, from a 2018 base year, and scope 3 emissions by 32.5% by 2033, from a 2021 base year. Kemira's scope 1, 2 and 3 emissions remained stable in Q4 2025. Kemira is also currently working on a climate transition plan which is presented in the 2025 Sustainability Statement.

# Sustainability work recognized via ratings

83/100  
top 2%

A-  
top 2%

A-  
top 2%

C

22.7  
top 16%

AAA  
top 5%



**kemira**

Chemical  
sector average



**kemira**

Chemical  
sector average



**kemira**

Chemical  
sector average



**kemira**

Chemical  
sector average



**kemira**

Chemical  
sector average



**kemira**

Chemical  
sector average

# We use significant amounts of recycled raw materials

**52%**

of current raw materials  
from recycled & renewable  
sources

Already

**up to  
70-80%**

of raw materials from  
recycled sources in  
coagulants

# New, ambitious water impact target launched

**By 2030, we will increase our positive water impact by helping our customers to treat, reuse and recycle an additional 3.5 billion m<sup>3</sup> of water from the 2024 base year.**

## FACTS & FIGURES

|                                                                                              | Base year<br>2024     | Target<br>year 2030   |
|----------------------------------------------------------------------------------------------|-----------------------|-----------------------|
| Total water treated,<br>reused and recycled                                                  | 21 billion m3         | 24.5 billion<br>m3    |
| ...cumulative impact<br>during target period                                                 | +3.5 billion m3       |                       |
|                                                                                              |                       |                       |
| Total water treated<br>reused and recycled<br>compared to water<br>consumption of x people   | 370 million<br>people | 430 million<br>people |
| ...cumulative impact<br>during target period<br>compared to water<br>consumption of x people | +60 million people    |                       |

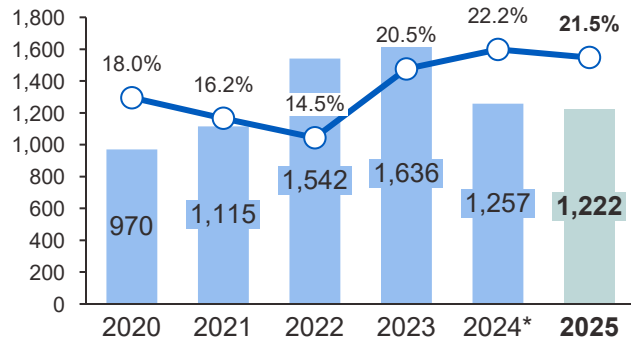
# Water Solutions

**Ambition to double  
the revenue in water**



# Water Solutions

## REVENUE AND AND OP. EBITDA-% EUR million



\*O&G divestment adjusted

## MARKET ENVIRONMENT WATER TREATMENT, MARKET SHARE

|          | Coagulants | Polymers |
|----------|------------|----------|
| EMEA     | 25%        | 25%      |
| AMERICAS | 20%        | 20%      |

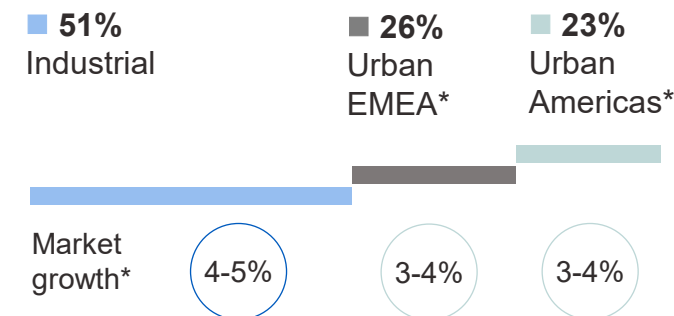
Main competitors in coagulants:

- Feralco (Europe)
- Kronos (Europe)
- Chemtrade (NA)
- USAlco (NA)

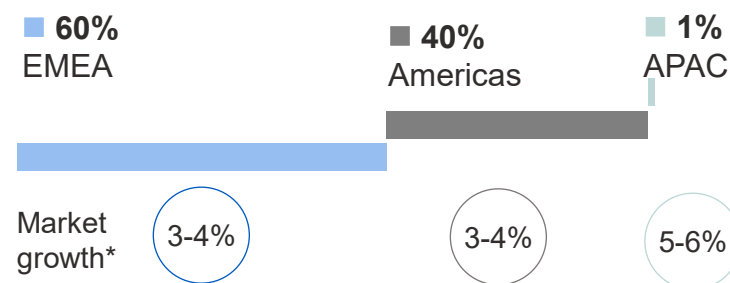
Main competitors in polymers:

- SNF
- Solenis

## REVENUE BY APPLICATION TYPE AND MARKET GROWTH

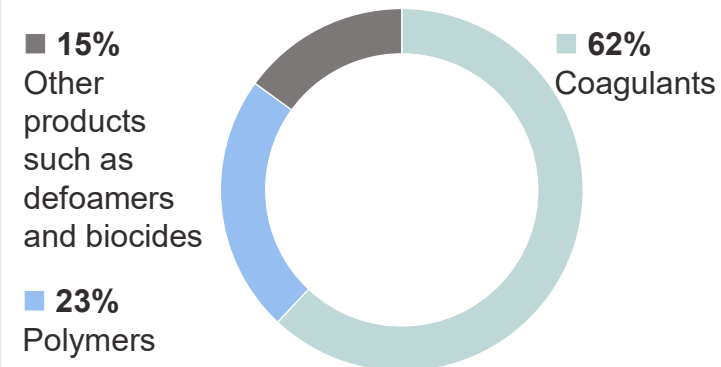


## REVENUE BY GEOGRAPHIES AND MARKET GROWTH BY REGION



\*Market growth estimate for 2024-2030, incl. cost inflation. The market growth estimates include areas outside of Kemira's current core business, such as activated carbon. The estimated growth rates are more modest for coagulants and polymers.

## REVENUE BY PRODUCT CATEGORY



## CUSTOMER EXAMPLES

### URBAN customer examples

Amsterdam  
Barcelona  
Berlin  
Oslo  
Paris  
Stockholm

Los Angeles  
Montreal  
New York City  
Toronto  
Hamburg

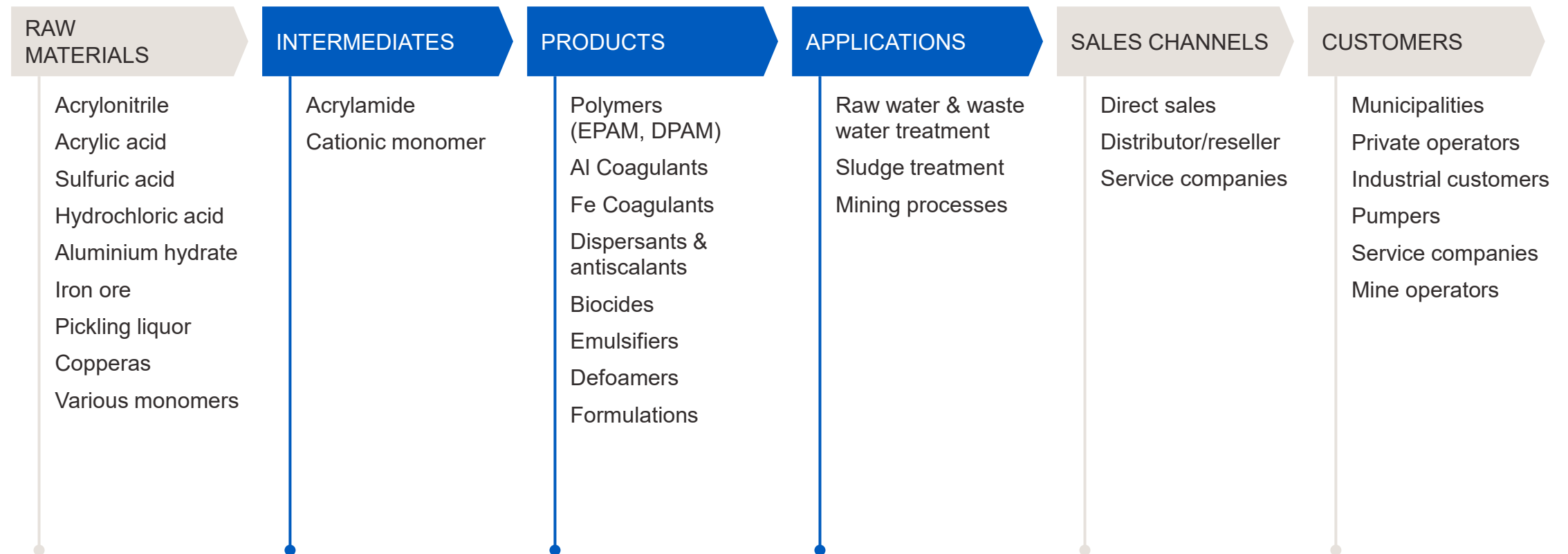
### INDUSTRIAL customer examples



\* Urban refers to municipal water treatment.

# Water Solutions

TECHNOLOGY AND MARKET LEADER IN WATER TREATMENT AS WELL AS IN NICHE APPLICATIONS IN OIL & GAS



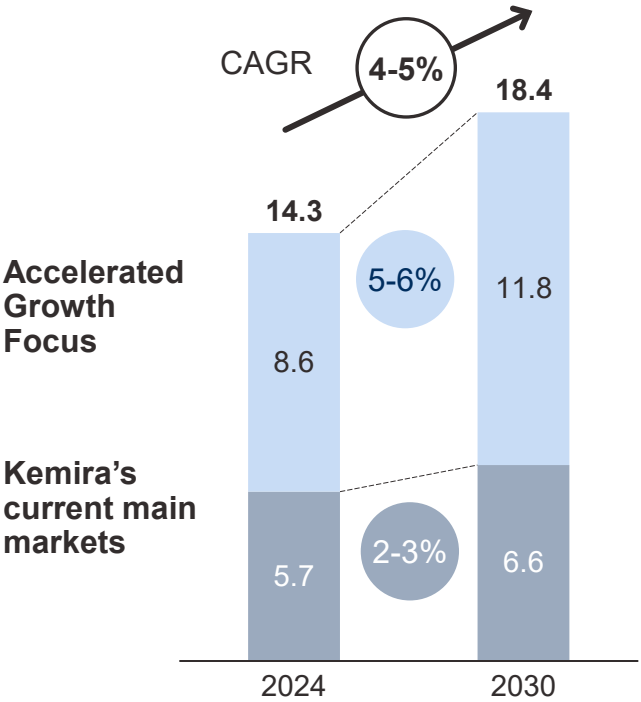
■ Value chain part covered by Kemira

## MAIN COMPETITORS

Coagulants: mainly local small companies, Feralco, USALCO, Kronos, PVS,  
Polymers: SNF, Solvay, Ecolab, Solenis

# Trends in water treatment provide solid opportunities for sustainable growth

RELEVANT WATER TREATMENT PRODUCTS & SOLUTIONS MARKET  
EUR billion



RELEVANT MARKET TREND AND EXPECTED GROWTH  
CAGR

|      |                                                                   |
|------|-------------------------------------------------------------------|
| 8-9% | Energy efficiency in water treatment processes                    |
| 5-6% | Micropollutants removal                                           |
| 5-6% | APAC water treatment standards                                    |
| 2-3% | Continuously tightening water treatment regulations and standards |



# Micropollutant removal is an increasingly attractive and synergistic growth opportunity

## MARKET DESCRIPTION

Activated Carbon (AC) the most commonly used technology in micropollutant removal; market moving increasingly towards reactivation vs virgin activated carbon

Market demand expected to grow considerably following tightening regulations on PFAS and pharmaceutical residuals; first regulatory steps being taken

New alternative technologies being developed for PFAS

Close proximity to customers key in AC

## KEMIRA AND MICROPOLLUTANT REMOVAL

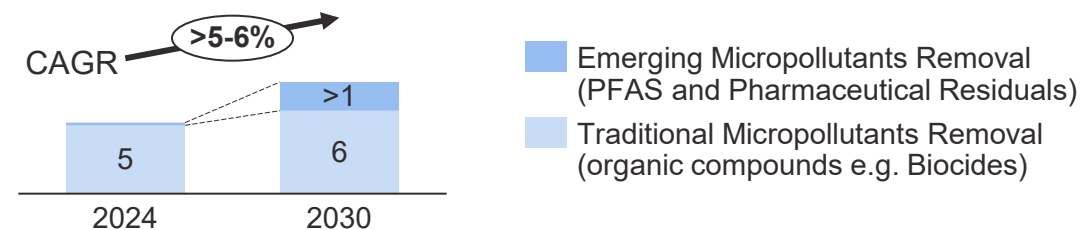
- Acquisition of Norit's reactivation operations in the UK; first step in better understanding the reactivation process and customer needs
- High synergies with Kemira's current water treatment offering; cross-selling a significant opportunity when demand starts to pick up
- Early partnerships with most promising new PFAS removal technologies

## Next steps

- Looking at inorganic opportunities across several technologies
- Partnerships with new technology providers, particularly focusing on PFAS
- Organic investment opportunities being explored in regions with low activated carbon coverage
- Building an activated carbon reactivation plant in Helsingborg, Sweden, with the aim to be operational in 2027.

## ACTIVATED CARBON MARKET EXPECTED TO GROW

EUR billion



# Biogas applications are of increasing interest

## MARKET DESCRIPTION

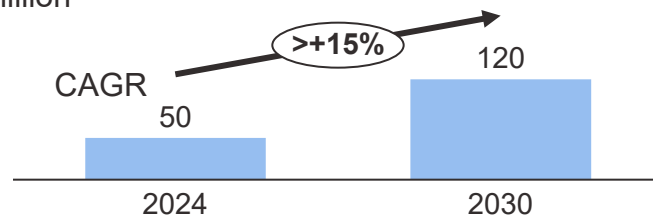
Biogas market expected to grow significantly in coming years due to increased focus on energy independence and green transition

Demand for yield-enhancing products expected to increase benefiting Kemira

Biomethane fastest growing application within biogas

## RELEVANT CHEMICAL MARKET EXPECTED TO DOUBLE BY 2030

EUR million



## KEMIRA AND BIOGAS APPLICATIONS

- Our products, particularly coagulants, can significantly enhance biogas yield and reduce energy consumption
- Our products are unique and patented and give us an advantage in many biogas applications
- Kemira particularly focused on the faster growing biomethane market in Europe

## Coagulant expansion in Spain

- An investment to expand coagulant capacity in Tarragona, Spain to cater for growing demand of coagulants for biogas generation and phosphorus removal
- Investment close to 20 million euros; estimated completion 2028
- Looking at further expansion possibilities at other sites

# Industrial water services also present interesting growth potential

## MARKET DESCRIPTION

Industrial water services include several applications, such as boiler & cooling, raw water intake and wastewater discharge

A large market with strong growth; resilient customer base

Highest value creation achieved in the application service step of the water treatment chemicals value chain

The market landscape currently fairly fragmented offering opportunities for consolidation

## KEMIRA AND INDUSTRIAL WATER SERVICES

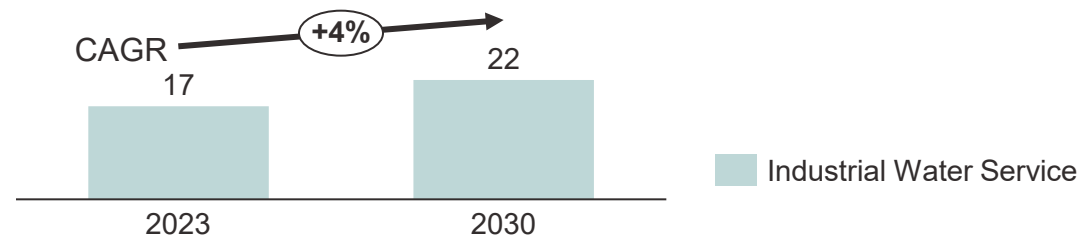
- Kemira's current industrial water treatment revenue around EUR 600 million, incl. distributors and various industries, such as chemical, food and beverage as well as mining
- Kemira looking at opportunities to move higher in the value chain closer to the end-customer
- A more meaningful entry into industrial water services would unlock industrial synergies from Kemira's industrial customer base and global manufacturing footprint
- Cross-selling opportunities expected for Kemira's other business units

## Next steps

- Actively reviewing potential inorganic growth opportunities across regions

## LARGE AND GROWING MARKET

EUR billion



# Regulation continues to support the growth in water treatment

| REGION        | WATER RELATED REGULATION                                                                         | COMMENTS & IMPLICATIONS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|---------------|--------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| EUROPE        | <b>Urban Wastewater Treatment Directive (UWWT)</b>                                               | <ul style="list-style-type: none"> <li>• Driver for the enforcement of the existing legislation in EU – especially for phosphorus removal Transposition into a national law by 2027 and tighter limits gradually starting 2033. New improvement areas: energy efficiency and micropollutants control</li> <li>• Energy neutrality requirement in the EU will support biogas production with coagulants</li> <li>• <b>Revised water treatment standards will increase use of coagulants and polymers in non-compliant countries</b></li> </ul> |
|               | <b>Drinking Water Directive (DWD)</b>                                                            | <ul style="list-style-type: none"> <li>• Main change in drinking water quality is enforced starting 2026</li> <li>• Regulation for PFAS* removal starting 2026, mainly for activated carbon and some other technologies</li> </ul>                                                                                                                                                                                                                                                                                                            |
|               | <b>Renewable Energy Directive (RED)</b>                                                          | <ul style="list-style-type: none"> <li>• Promoting biogas and biomethane as renewable energy sources</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                               |
|               | <b>Water Resilience Strategy</b>                                                                 | <ul style="list-style-type: none"> <li>• The EU Water Resilience Strategy aims to secure sustainable, clean, and sufficient water for people, nature, and the economy by addressing pollution, scarcity, climate risks, and inefficient use across all sectors.</li> <li>• An increased demand for water treatment technologies, digital solutions, water reuse and other water efficiency measures across all customer segments is likely to be triggered by this strategy.</li> </ul>                                                       |
| NORTH AMERICA | <b>Clean Water Act (CWA),</b><br>enforced by state regulatory authorities                        | <ul style="list-style-type: none"> <li>• Tighter discharge limits for phosphorus; phased approach to ultimately reach 10x tighter discharge limits</li> <li>• <b>Expected to increase chemical demand as discharge limits are being tightened</b></li> <li>• Federal PFAS* regulation for wastewater pending</li> </ul>                                                                                                                                                                                                                       |
|               | <b>PFAS National Primary Drinking Water Regulation and selected State-level PFAS regulations</b> | <ul style="list-style-type: none"> <li>• Aim to tighten micropollutant limits in drinking water, expected to drive demand for advanced PFAS removal technologies (such as activated carbon or ion exchange).</li> </ul>                                                                                                                                                                                                                                                                                                                       |
|               | <b>U.S. Bipartisan Infrastructure Law</b>                                                        | <ul style="list-style-type: none"> <li>• Provides over USD 50 billion for water infrastructure investments. Allocates funds to improve drinking water, wastewater, and stormwater infrastructure, as well as to eliminate lead service lines and address PFAS contamination. This law creates strong tailwind for municipal water treatment – driving sustained demand for Kemira's core chemistry through 2026 and beyond.</li> </ul>                                                                                                        |

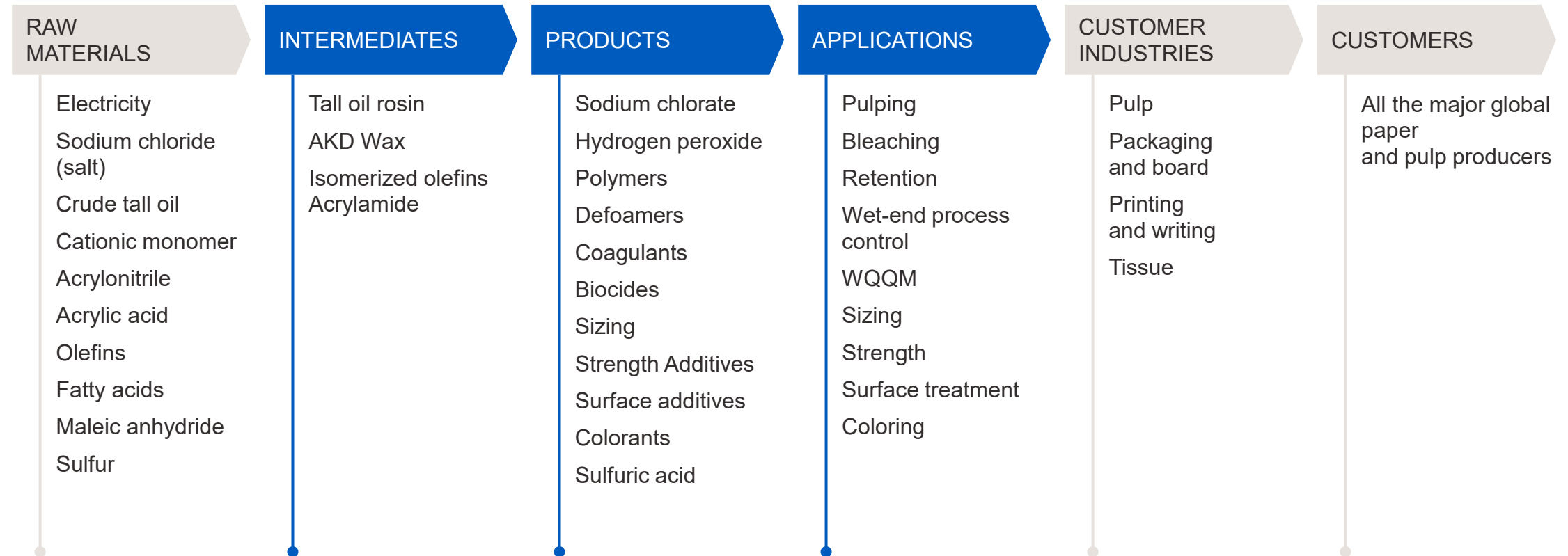
# Fiber businesses

## Packaging & Hygiene Solutions and Fiber Essentials



# Fiber businesses

## TECHNOLOGY AND MARKET LEADER

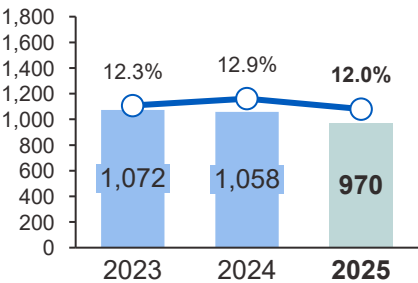


■ Value chain part covered by Kemira

MAIN COMPETITORS: Solenis, Nouryon, Ecolab, Kurita, SNF

# Packaging & Hygiene Solutions

REVENUE AND AND OP. EBITDA-%  
EUR million

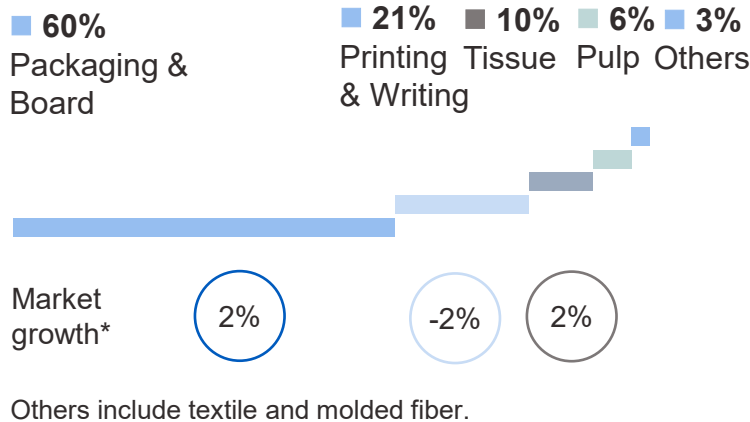


The figures for 2023 and 2024 are historical figures, which were published as a stock exchange release on March 12, 2025.

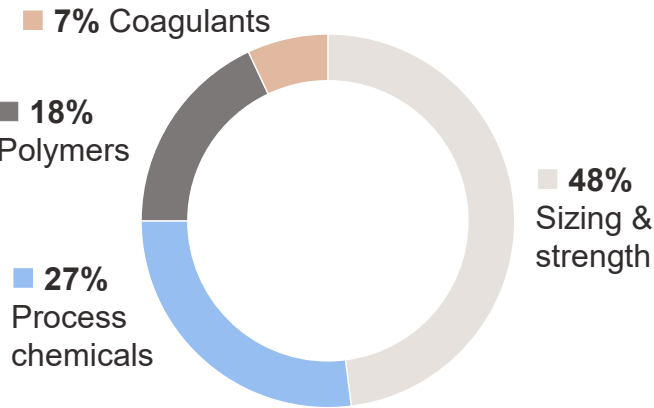
## MARKET ENVIRONMENT

Solenis (paper)  
**Kemira m.s. ~15%**  
 Ecolab (Nalco)  
 Buckman

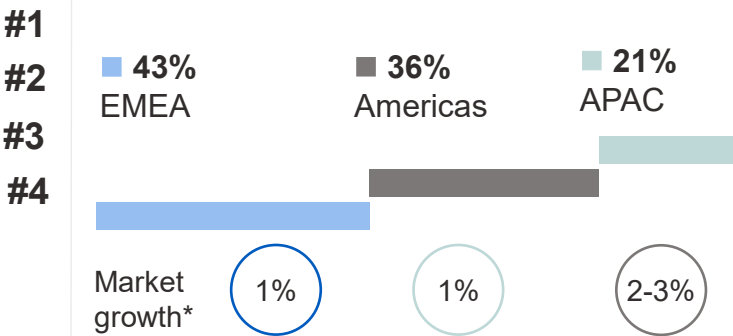
REVENUE BY CUSTOMER TYPE AND MARKET GROWTH



REVENUE BY PRODUCT CATEGORY



REVENUE BY GEOGRAPHIES AND MARKET GROWTH BY REGION



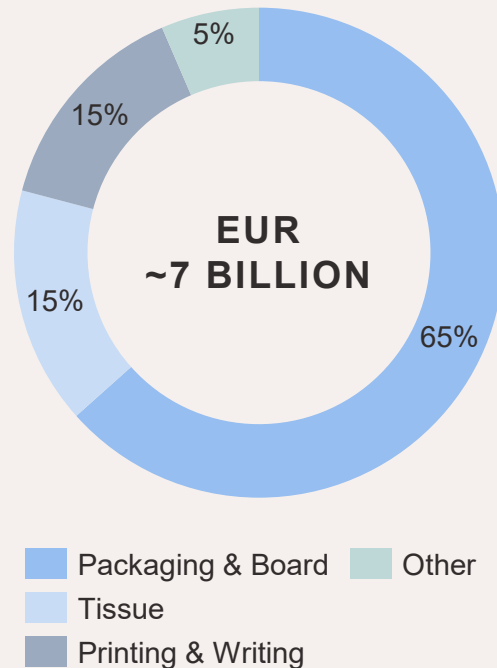
\*Market growth estimate for 2024-2030, excl. cost inflation.

## CUSTOMER EXAMPLES



# Packaging & Hygiene Solutions is #2 in an expanding global market

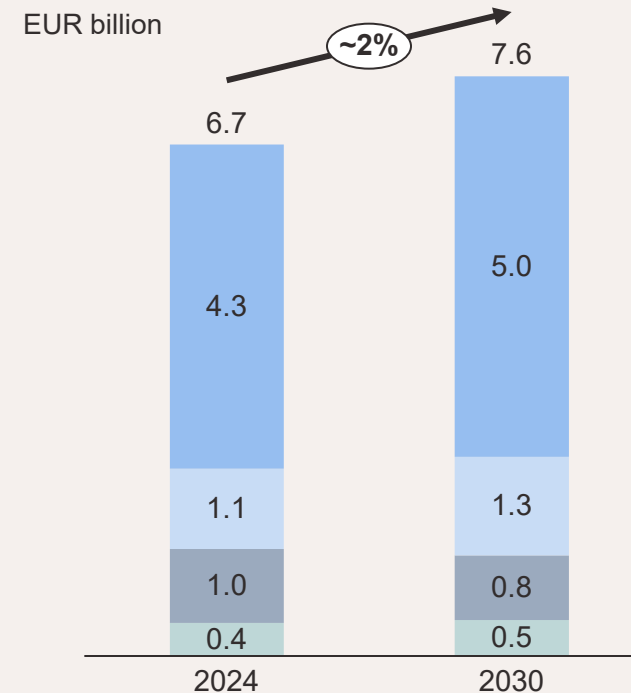
## LARGE ADDRESSABLE MARKET



\*) excluding bulk chemicals (Chlorate, Hydrogen peroxide, Caustic soda)

Source: management estimate

## SOME MARKET GROWTH EXPECTED



## KEMIRA HAS A GOOD MARKET POSITION





# Our products significantly improve our customers' footprint

## RENEWABLE PRODUCTS

**Positive climate impact\* while  
maintaining product functionality**

Fossil-based raw materials cut by  
>50% vs. standard products

## STRENGTH

**Making packaging  
lighter and stronger,  
improving resource  
efficiency**

Up to 10% reduction  
in packaging weight

## DIGITAL SOLUTIONS

**Optimizing overall  
process  
and resource efficiency**

Reducing chemistry-  
related downtime by 50%  
(4 hours per month)

\*full life-cycle evaluation including end-of-life emissions

# Attractive growth in new end-markets

## MOLDED FIBERS



**Molded fiber continues momentum as the sustainable alternative for replacing plastics in packaging**

Molded products are recyclable, biodegradable, and compostable.

**Addressable market size:**  
EUR ~300 million

**Market growth<sup>1</sup>:**  
>7% p.a.

## TEXTILE FIBERS



**Demand for novel sustainable solutions in the textile value chain is high**

Our primary target markets are Man-Made Cellulosic Fiber (MMCF) & textile recycling.

**Addressable market size:**  
EUR ~700 million

**Market growth<sup>1</sup>:**  
>8% p.a.

## RENEWABLE CHEMISTRY SOLUTIONS



**Transition away from fossil-based materials provides attractive growth opportunities**

Market demand for renewable performance additives creates substantial opportunity in our existing applications.

Primary target: dispersion barriers

**Addressable market size:**  
EUR ~700 million

**Market growth<sup>1</sup>:**  
>7% p.a.

## DIGITAL SERVICES



**The chemical market is trending towards digitalization**

Growth drivers: better efficiency, improved customer experiences, enhanced decision-making, and increased competitiveness.

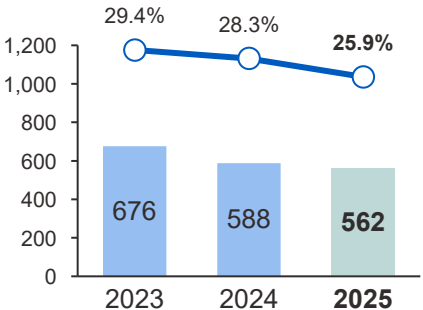
**Addressable market size:**  
EUR ~400 million

**Market growth<sup>1</sup>:**  
>14% p.a.

<sup>1</sup>CAGR 2024-2030

# Fiber Essentials

## REVENUE AND AND OP. EBITDA-% EUR million



The figures for 2023 and 2024 are historical figures, which were published as a stock exchange release on March 12, 2025.

## MARKET ENVIRONMENT

Nouryon

**Kemira m.s. ~15 %**

Erco

Arkema

Chemtrade

Solvay

## REVENUE BY CUSTOMER TYPE AND MARKET GROWTH

■ 100%  
Pulp

Market growth\*

1%

## REVENUE BY GEOGRAPHIES AND MARKET GROWTH BY REGION

■ 65%  
EMEA

■ 30%  
Americas

■ 5%  
APAC

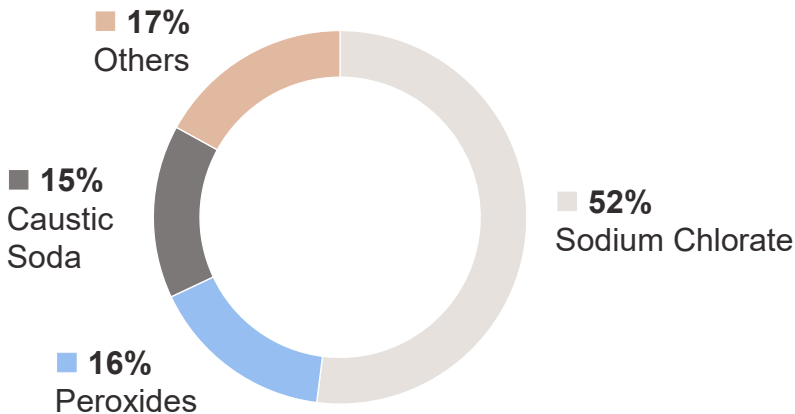
Market growth\*

0%

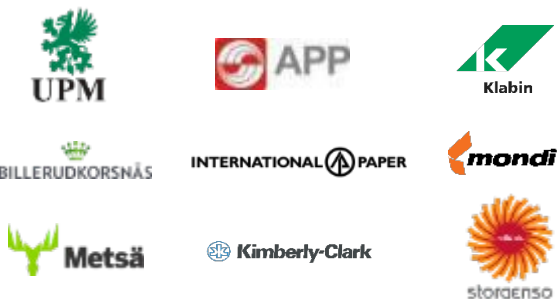
2%

1%

## REVENUE BY PRODUCT CATEGORY



## CUSTOMER EXAMPLES

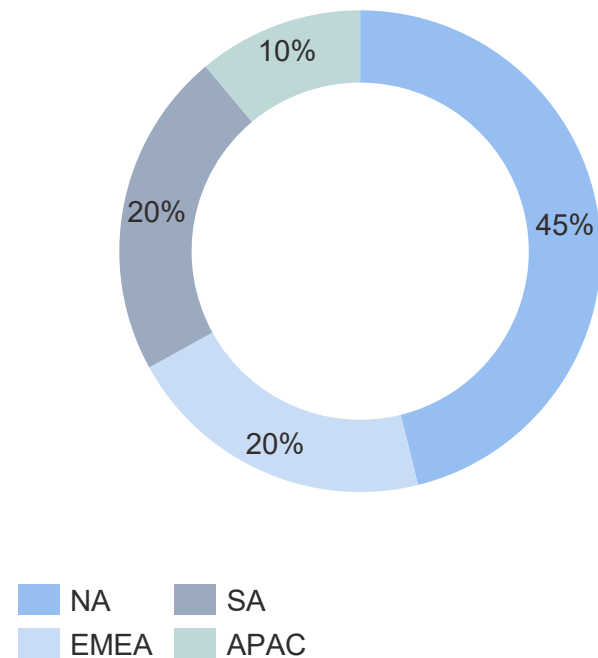


\*Market growth estimate for 2024-2030, excl. cost inflation.

Note: Revenue by geography rounded to the nearest 5%

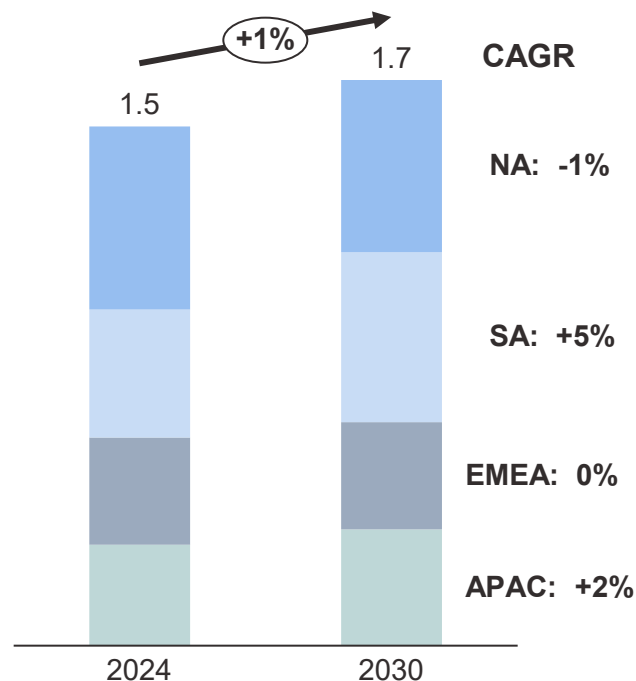
# Sodium Chlorate is the largest business; market growing particularly in South America

## REGIONAL MARKET CAPACITIES\*



Rounded to the nearest 5%

## MARKET GROWING SLIGHTLY EUR billion



## KEMIRA HAS A GOOD POSITION

### 20% of the global capacity\*

- #1** Market leader in EMEA
- #2** In the growing South American market and globally
- #1** Supplier in Southern US, strategically well positioned to support expanding fluff pulp market

\*Market Chlorate – excluding the Chlorate plants owned and operated by the pulp mill

# Regulation continues to support the growth of our fiber businesses

| REGION        | FIBER-RELATED REGULATION                    | COMMENTS & IMPLICATIONS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|---------------|---------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| EUROPE        | Packaging in EU legislation                 | <ul style="list-style-type: none"> <li>• <b>PPWR secondary legislation (2026–2034):</b> Potential to shape rules on recycled and bio-based content, aligning with Kemira's fiber-based packaging solutions.</li> <li>• <b>Ecodesign Regulation (ESPR)</b> for packaging (not published yet): Is expected to complement PPWR by setting product-specific sustainability criteria, opening doors for innovation in packaging chemistry.</li> </ul>                                                                                                                                                                                                                            |
|               | Renewable Chemicals in EU legislation       | <ul style="list-style-type: none"> <li>• <b>New EU Bioeconomy Strategy (Nov 2025):</b> Strong EU push for bio-based materials and biomanufacturing supports Kemira's renewable chemistry portfolio.</li> <li>• <b>Circular Economy Act (Q4 2026):</b> Expected mandates for recycled and bio-based materials could boost demand for Kemira's solutions.</li> <li>• <b>BioTech Act 2 (Q3 2026):</b> Shall accelerate market access and demand for bio-based materials, creating a strong tailwind for Kemira's renewable chemistry portfolio</li> <li>• <b>Green public procurement revision 2026:</b> Potential to reward renewable chemistry in public tenders.</li> </ul> |
| NORTH AMERICA | Packaging in the US legislation             | <ul style="list-style-type: none"> <li>• <b>Extended Producer Responsibility (EPR) laws</b> expanding across states create demand for sustainable packaging solutions.</li> <li>• Truth in labeling laws and recyclability criteria push for innovation in fiber-based and recyclable packaging.</li> <li>• Federal recycling infrastructure bills could support circular economy investments in underserved regions.</li> <li>• <b>California SB54:</b> Ambitious legal proposal to mandate major cuts in packaging waste and accelerate the shift to recyclable and renewable materials.</li> </ul>                                                                       |
|               | Sustainable Chemicals in the US legislation | <ul style="list-style-type: none"> <li>• <b>State-level bans on PFAS in consumer products and packaging</b> create a market for PFAS-free alternatives.</li> <li>• Growing demand for bio-based and recyclable materials in EPR frameworks and public procurement aligns with Kemira's renewable chemistry offerings.</li> <li>• Innovation incentives support development of advanced water and materials technologies.</li> </ul>                                                                                                                                                                                                                                         |

# Latest news and financials



An aerial photograph showing a two-lane asphalt road that curves through a lush, green forest. To the left of the road is a calm body of water, and to the right is a dense stand of trees. The scene is captured from a high angle, looking down at the road and the surrounding landscape.

ANTTI SALMINEN, PRESIDENT & CEO  
PETRI CASTRÉN, CFO  
FEBRUARY 12, 2026

# Solid profitability in a continued weak market environment

JANUARY – DECEMBER 2025

kemira

# Important notice

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# Agenda



**Antti Salminen**  
President and CEO

1. **Highlights of 2025** **p. 3**
  2. Q4 in brief p. 7
  3. Group revenue and profitability p. 8
  4. Financial targets p. 10
- 



**Petri Castrén**  
CFO

5. Group performance bridges p. 12
  6. Net impact from sales prices and variable costs p. 13
  7. Business units p. 14
  8. Balance sheets and cash flow p. 18
  9. Dividend proposal and share buybacks p. 20
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10. Strategic focus areas and outlook in 2026 p. 23
  - Q&A

# 2025 – first full year of strategy execution with the new operating model

## Market environment challenging throughout the year

- Revenue -5% Y/Y, organic growth<sup>1</sup> -4% Y/Y
- Demand slow particularly in the Packaging & Hygiene Solutions, also weakness in Fiber Essentials and Industrial Water during the second half of the year

## Solid profitability – operative EBITDA-% at 19.1%

## Significant steps towards our strategic ambitions:

- The acquisitions of Water Engineering, Inc., expanding Kemira's business into industrial water treatment services, and Thatcher Group's iron sulfate coagulant business
- Investment to build an activated carbon reactivation site in Helsingborg, Sweden
- The strategic partnership with CuspAi, AI-driven materials innovations for water treatment



<sup>1</sup>Revenue growth in local currencies, excluding acquisitions and divestments.

# Customer satisfaction and employee engagement

NET PROMOTER SCORE

**63**

(59 in 2024)

All-time  
high

EMPLOYEE ENGAGEMENT

**78**

(80 in 2024)

Above  
the  
industry  
benchmark

# Continuous work with sustainability

The comprehensive Sustainability Statement to be published on February 20, 2026, as a part of the Financial Statements.

**CDP score A- in both Water Security and Climate Change**

**New target: positive water impact of Kemira's water business**

**Ecovadis score 83/100 – improvement from the previous year**

**Reduction in emissions – committed to science-based targets<sup>1</sup>**

# Q4 2025 in brief

## Market environment continues challenging

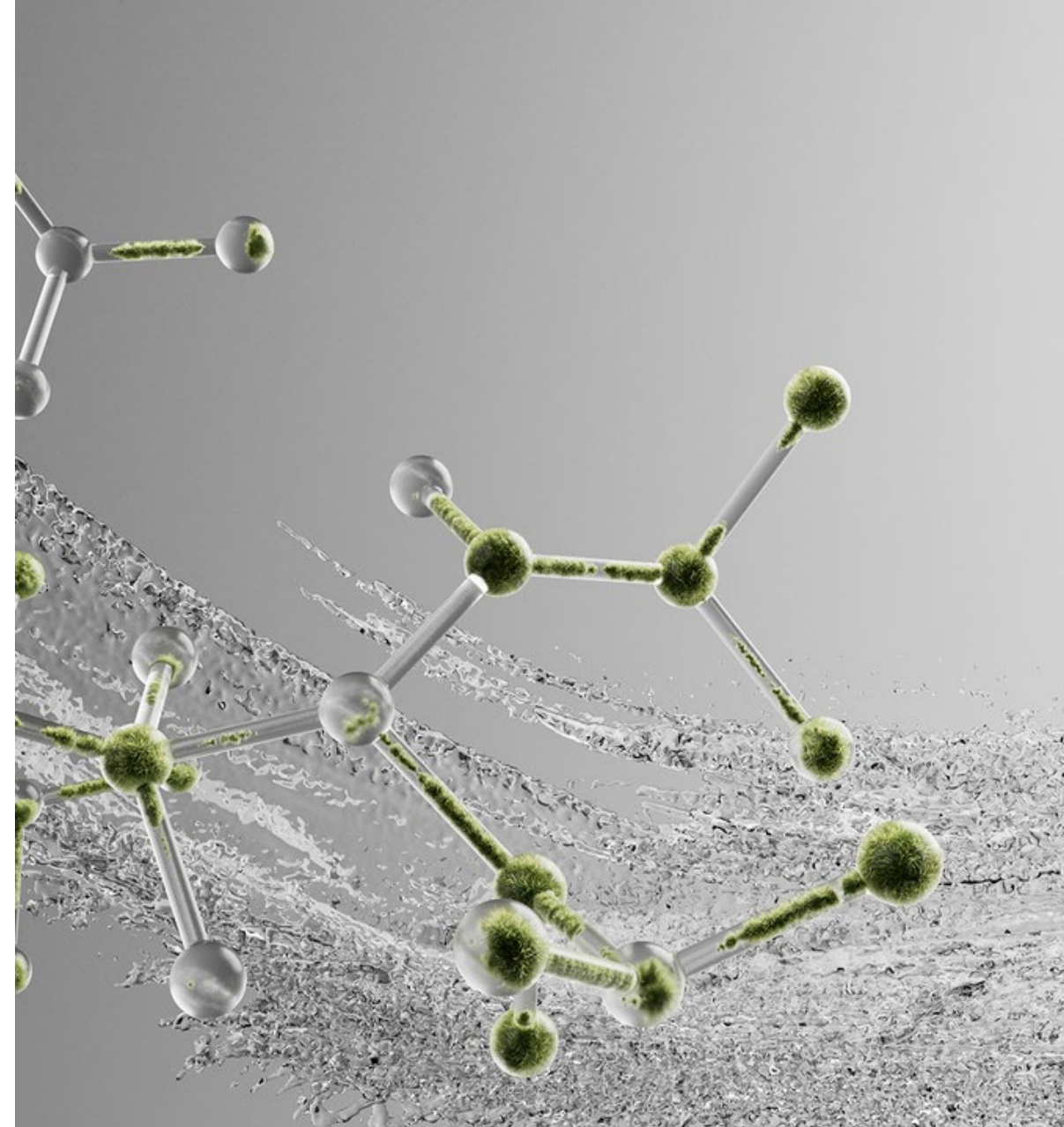
- Revenue -8% Y/Y, organic growth<sup>1</sup> -6% Y/Y
- Revenue declined in all business units

## Solid profitability

- Operative EBITDA margin 18.1%
- Water Solutions' operative EBITDA declined to 18.5% and Fiber Essentials' to 27.4%, Packaging & Hygiene Solutions' op. EBITDA increased to 12.3%

## Strategy execution

- The acquisition of Water Engineering, Inc. was completed in October, with the first follow-up deal, AquaBlue, Inc., completed in the beginning of January 2026
- Kemira to acquire SIDRA Wasserchemie<sup>2</sup>, expanding footprint and presence in coagulant business in Western and Central Europe.

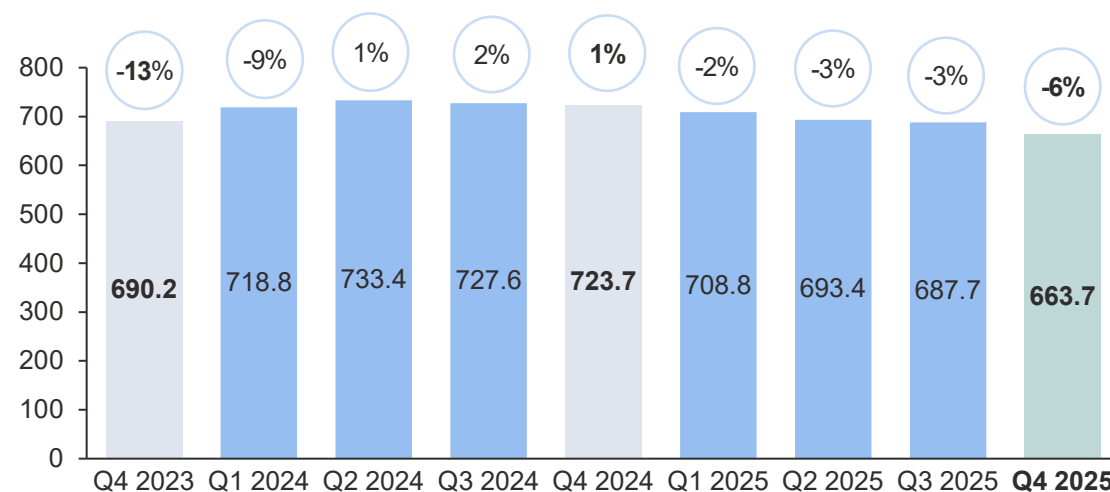


<sup>1</sup>Revenue growth in local currencies, excluding acquisitions and divestments.

<sup>2</sup>The acquisition is to subject to competition authority approval.

# Group revenue

## REVENUE AND ORGANIC REVENUE GROWTH<sup>1</sup> (Y/Y) EUR million



## Revenue declined in Q4

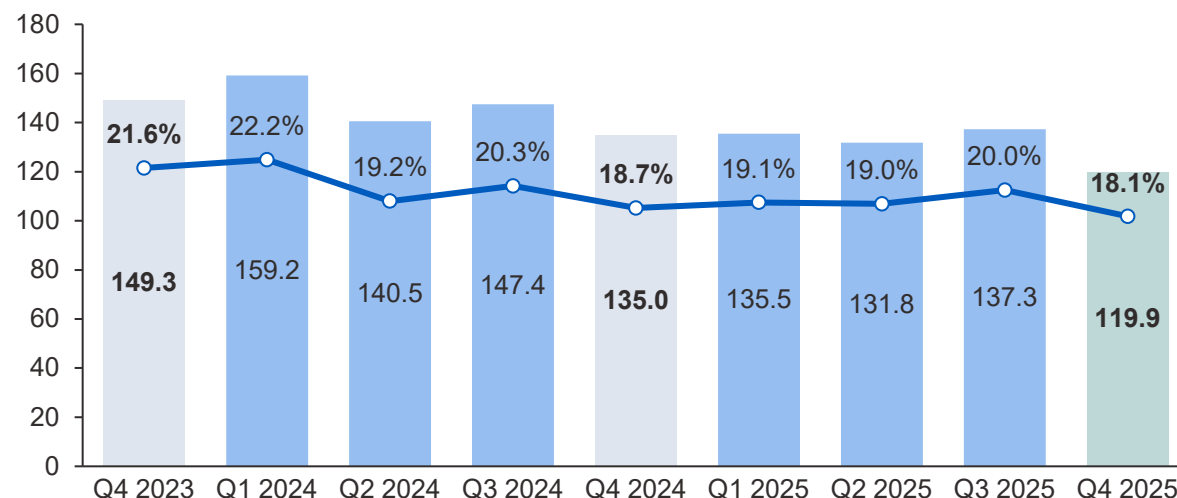
- Y/Y organic growth<sup>1</sup> -6%, the market environment continued weak
- Revenue declined in all three business units, mainly driven by market softness and FX impact
- Y/Y decline in sales volumes and prices

The graph presents the Oil & Gas divestment adjusted figures.

<sup>1</sup>Revenue growth in local currencies, excluding acquisitions and divestments.

# Group profitability

## OPERATIVE EBITDA AND OPERATIVE EBITDA-% EUR million

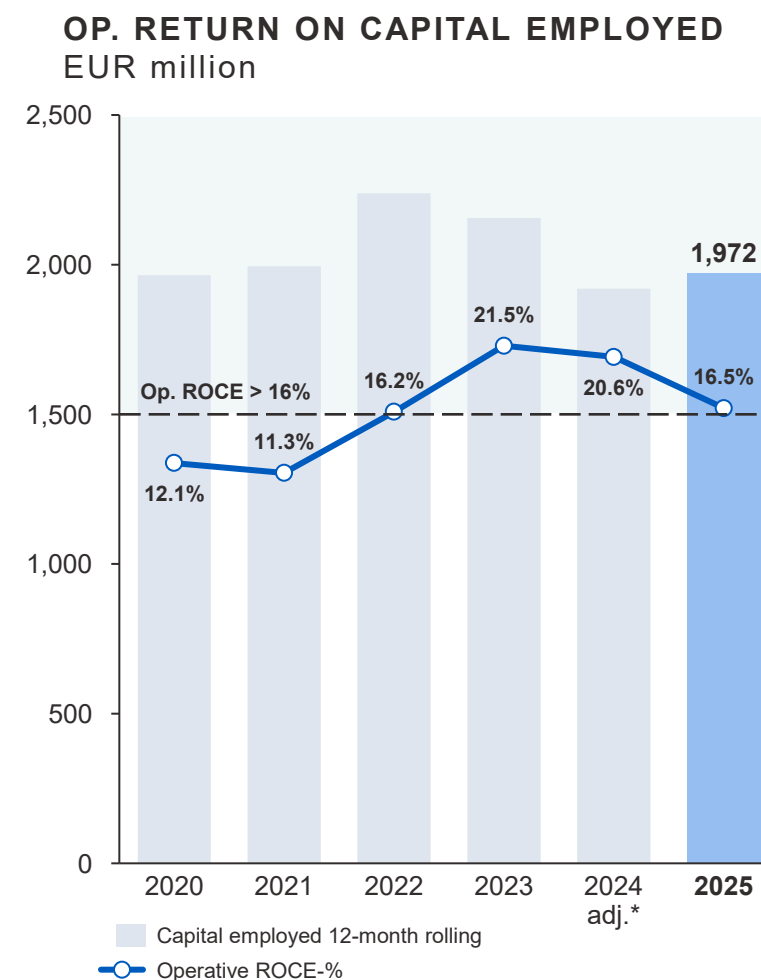
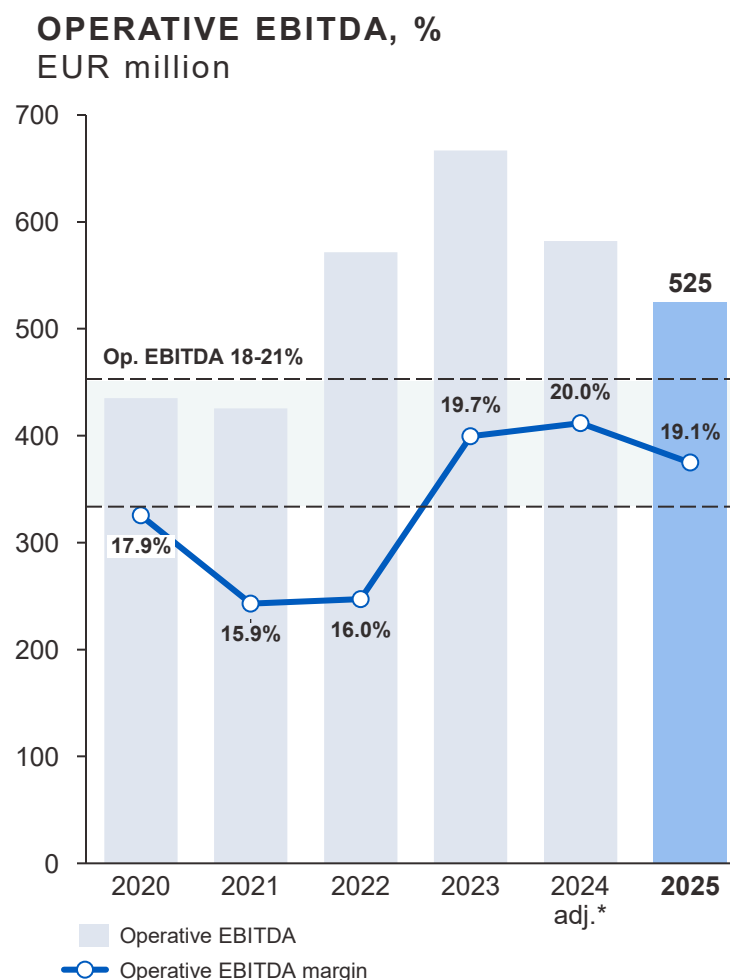
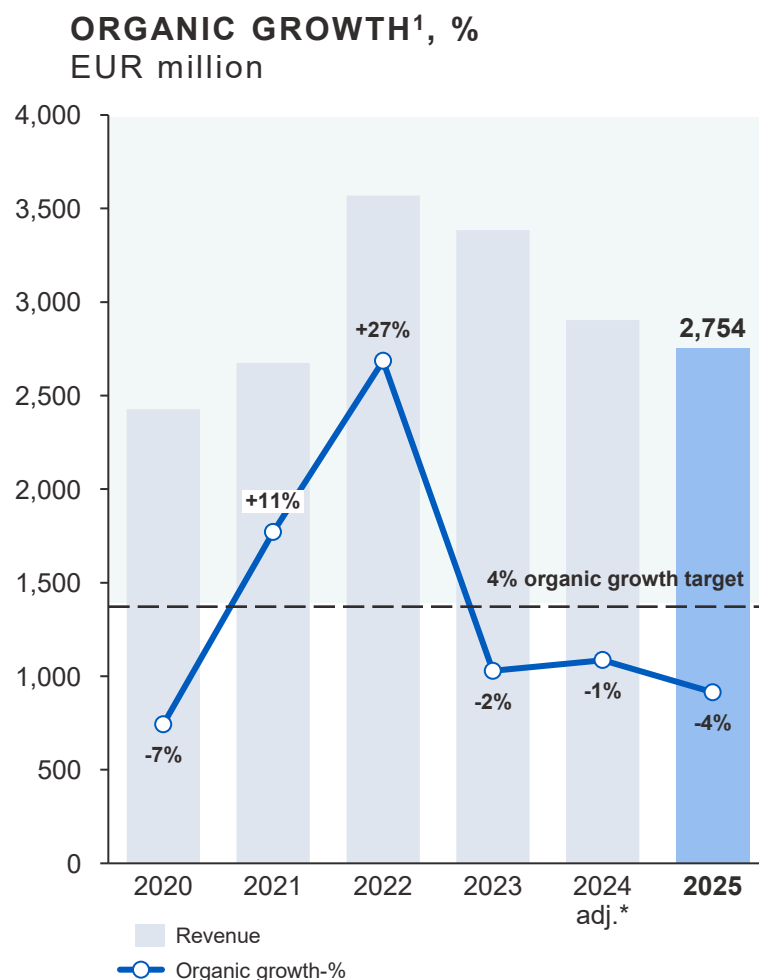


The graph presents the Oil & Gas divestment adjusted figures.

## Q4 Operative EBITDA margin 18.1%

- Operative EBITDA margin declined in Water Solutions and Fiber Essentials
- Profitability improved in Packaging & Hygiene Solutions, profitability improvement initiative continues
- Items affecting comparability within EBITDA totaled EUR 32.4 million (18.5), consisting mainly of restructuring and streamlining costs, and transaction costs
- **Q4 earnings per share EUR 0.07, FY25 earnings per share EUR 1.18**

# Kemira's financial targets



# Agenda



**Antti Salminen**  
President and CEO

1. Highlights of 2025 p. 3
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- 

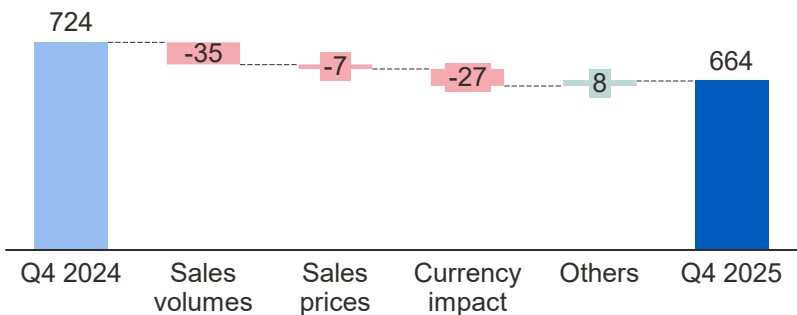


**Petri Castrén**  
CFO

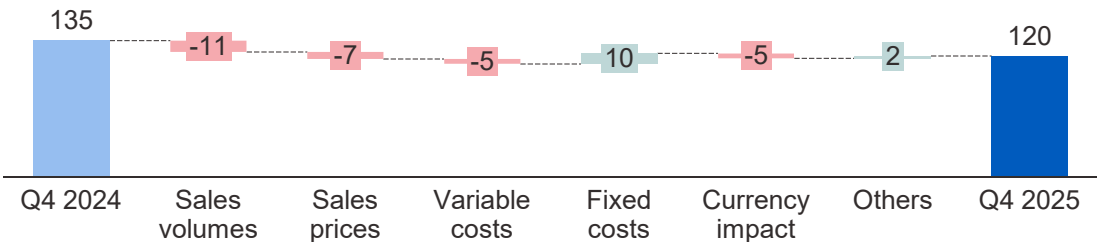
5. **Group performance bridges** **p. 12**
  6. Net impact from sales prices and variable costs p. 13
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10. Strategic focus areas and outlook in 2026 p. 23
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# Revenue and operative EBITDA bridges

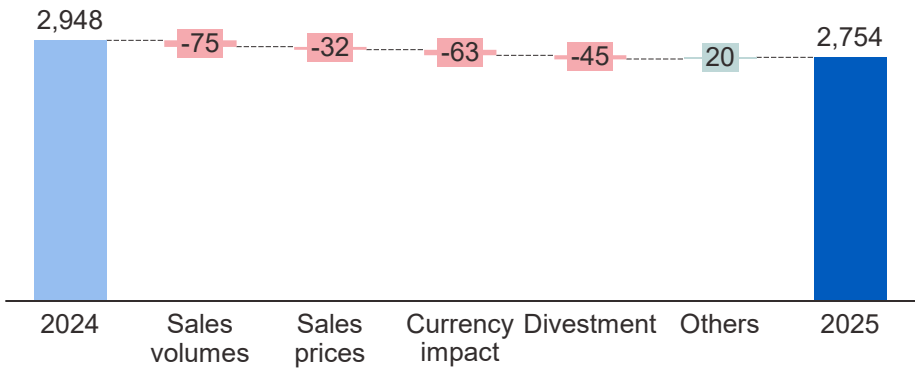
Q4/2025  
REVENUE DEVELOPMENT (Y/Y)  
EUR million



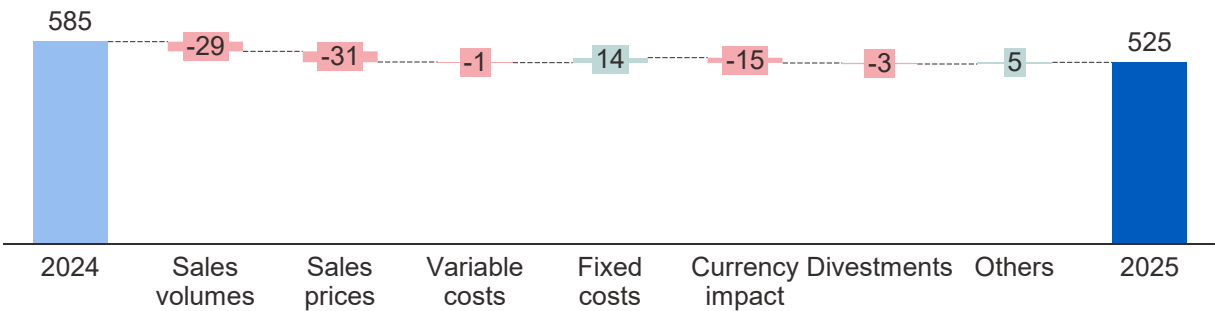
Q4/2025  
OPERATIVE EBITDA DEVELOPMENT  
EUR million



JANUARY–DECEMBER 2025  
REVENUE DEVELOPMENT (Y/Y)  
EUR million



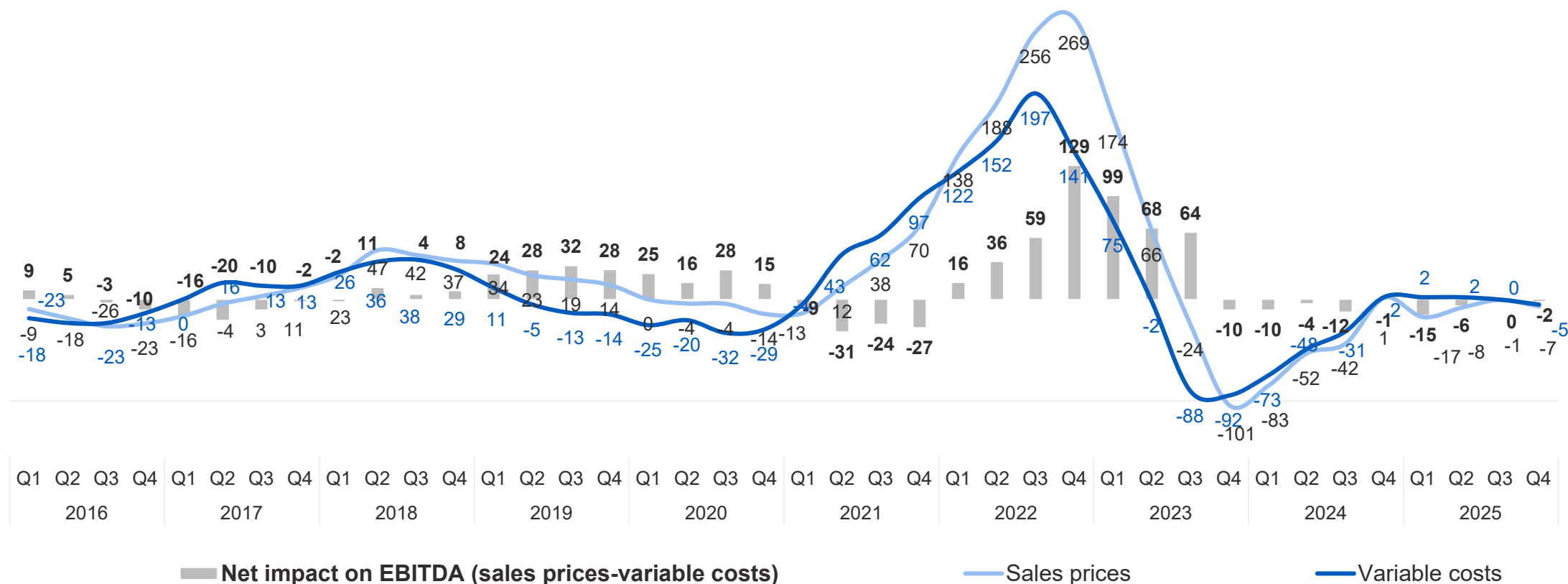
JANUARY–DECEMBER 2025  
OPERATIVE EBITDA DEVELOPMENT  
EUR million



# Net impact from sales prices and variable costs

SALES PRICES AND VARIABLE COSTS  
(CHANGE Y/Y)

EUR million



# Items affecting comparability in 2025

In Q4, Items affecting comparability within EBITDA totaled EUR 32.4 million (18.5):

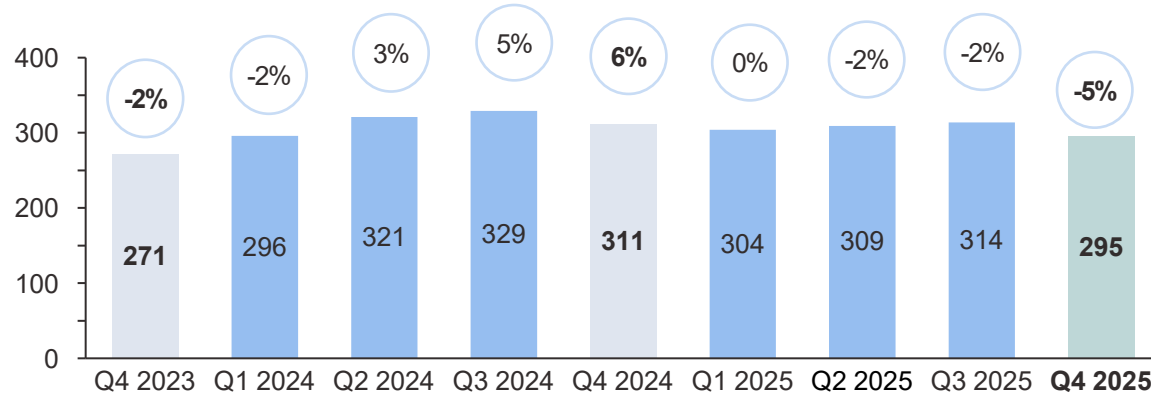
- Restructuring and streamlining costs EUR 25 million
  - Packaging & Hygiene Solutions' operating model change
  - Production ramp-down at Teesport site, operational efficiency improvement at Botlek site
  - Environmental liability related to an old site closure in Finland
- Transaction costs of EUR 7 million related to the acquisition of Water Engineering, Inc.

| Items affecting comparability,<br>EUR million               | Q4/25        | Q4/24 | FY2025       | FY2024 |
|-------------------------------------------------------------|--------------|-------|--------------|--------|
| <b>Within EBITDA</b>                                        | <b>-32.4</b> | -18.5 | <b>-38.7</b> | -34.8  |
| Water Solutions                                             | -16.3        | -3.1  | -19.1        | -14.1  |
| Packaging & Hygiene Solutions                               | -15.4        | -7.0  | -17.2        | -12.3  |
| Fiber Essentials                                            | -0.7         | -8.4  | -2.4         | -8.4   |
| <b>Within depreciation, amortization<br/>and impairment</b> | <b>-11.4</b> | -0.7  | <b>-11.6</b> | -0.7   |
| Water Solutions                                             | -11.4        | 0.0   | -11.7        | 0.0    |
| Packaging & Hygiene Solutions                               | 0.0          | -0.7  | 0.1          | -0.7   |
| Fiber Essentials                                            | 0.0          | 0.0   | 0.0          | 0.0    |
| <b>Items affecting comparability in EBIT</b>                | <b>-43.8</b> | -19.2 | <b>-50.3</b> | -35.5  |

# Water Solutions

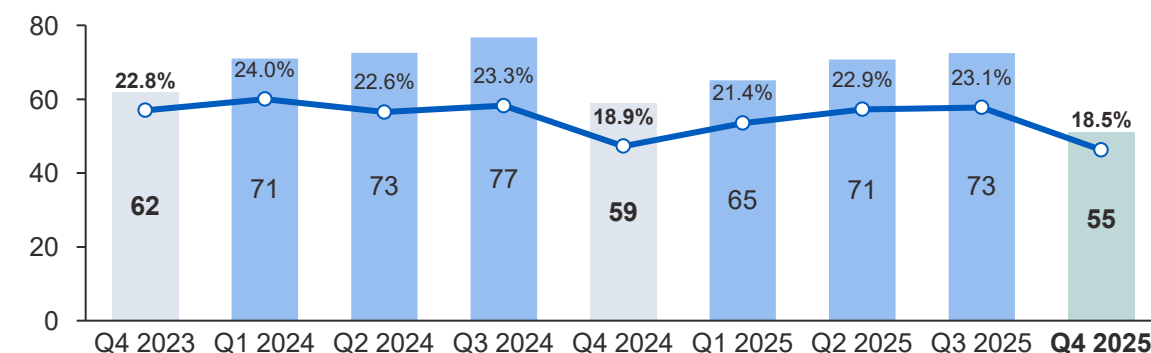
## REVENUE AND ORGANIC REVENUE GROWTH<sup>1</sup> (Y/Y)

EUR million



## OPERATIVE EBITDA AND OPERATIVE EBITDA-%

EUR million



## Q4 seasonally weaker quarter vs. other quarters

- In general, market environment continued stable in Urban Water, but was slower among Industrial customers

## Q4 organic revenue growth<sup>1</sup> -5%

- Revenue declined in Urban Americas and Industrial, while revenue remained stable in Urban EMEA
- In Industrial, revenue declined mainly driven by lower contracting volumes

## Operative EBITDA margin 18.5%

- Profitability declined Y/Y mainly driven by lower volumes and FX impact

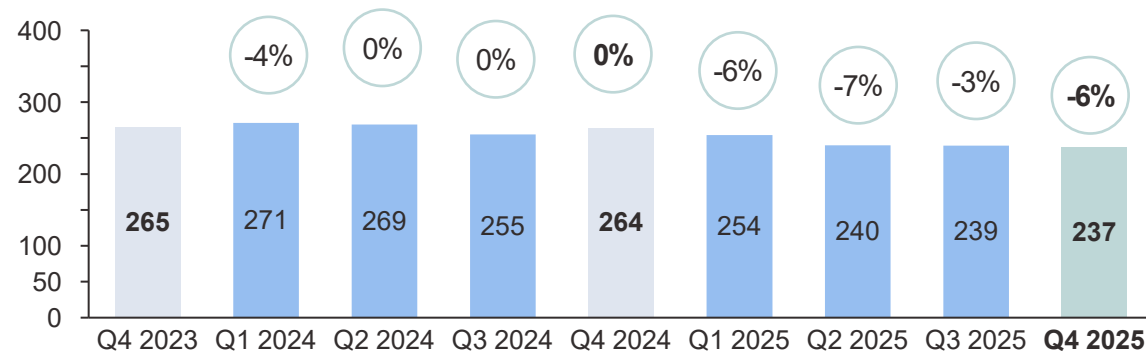
The graphs present the Oil & Gas divestment adjusted figures.

<sup>1</sup>Revenue growth in local currencies, excluding acquisitions and divestments.

# Packaging & Hygiene Solutions

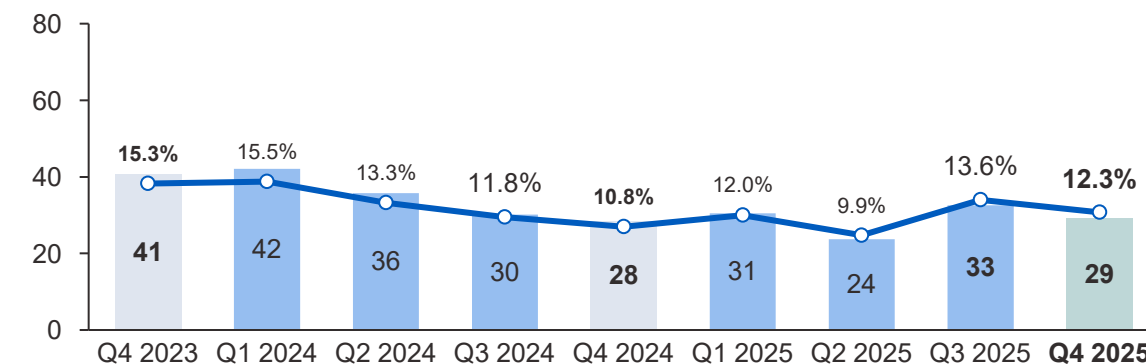
## REVENUE AND ORGANIC REVENUE GROWTH<sup>1</sup> (Y/Y)

EUR million



## OPERATIVE EBITDA AND OPERATIVE EBITDA-%

EUR million



## Market environment continued soft

- Demand continued slow in the pulp and paper industry

## Q4 organic revenue growth<sup>1</sup> -6%

- Sales volumes and prices declined Y/Y
- Sales volumes and prices stable Q/Q

## Operative EBITDA margin improved to 12.3%

- Profitability improved Y/Y mainly driven by the profitability improvement initiative and effective cost control
- Profitability improvement initiative continues, new operating model implemented

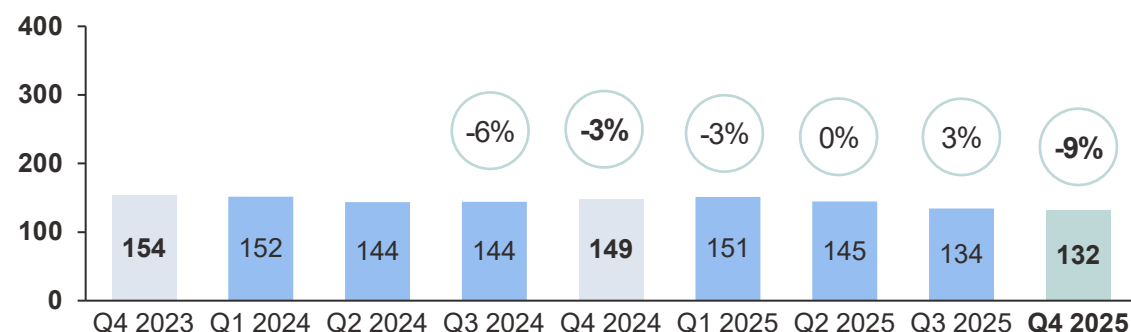
The figures for 2023 and 2024 were published as a stock exchange release on March 12, 2025.

<sup>1</sup>Revenue growth in local currencies, excluding acquisitions and divestments. Organic growth figures were not restated.

# Fiber Essentials

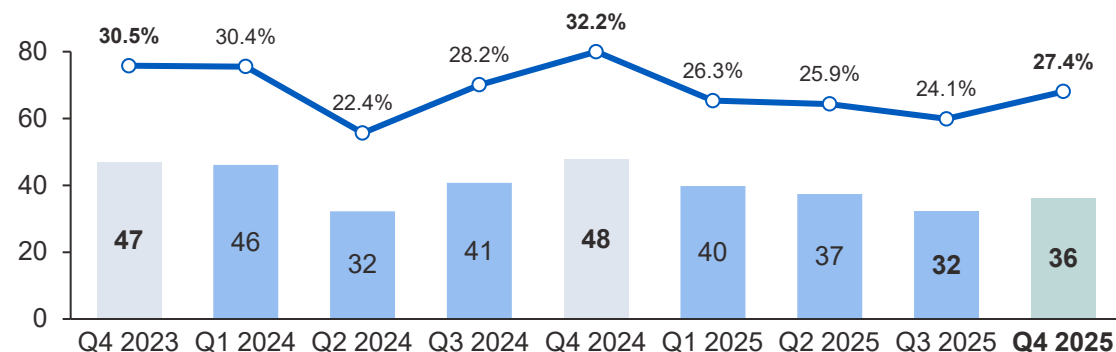
## REVENUE AND REVENUE GROWTH<sup>1</sup> (Y/Y)

EUR million



## OPERATIVE EBITDA AND OPERATIVE EBITDA-%

EUR million



## Weak market environment

- Demand softness continued, mainly driven by the Nordics
- The market prices of base chemicals remain at a low level

## Q4 organic revenue growth<sup>1</sup> -9%

- Sales volumes decreased Y/Y, prices remained stable
- Sales volumes declined Q/Q, prices increased

## Operative EBITDA margin 27.4%

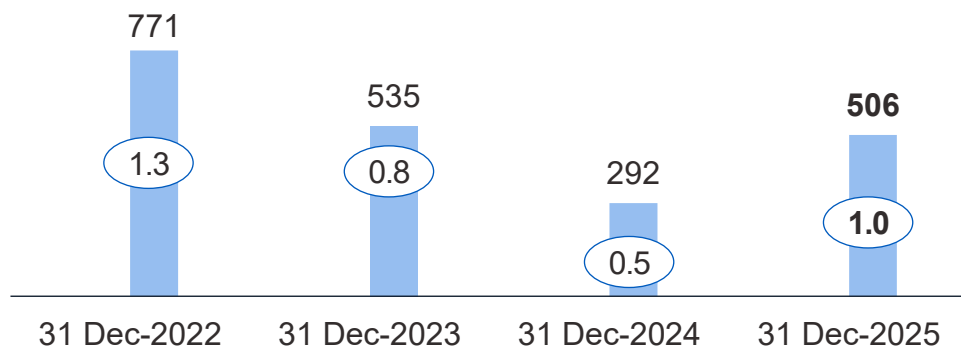
- Profitability declined mainly driven by lower volumes and higher variable costs

The figures for 2023 and 2024 were published as a stock exchange release on March 12, 2025.

<sup>1</sup>Revenue growth in local currencies, excluding acquisitions and divestments. Organic growth figures were not restated.

# Balance sheet and ROCE

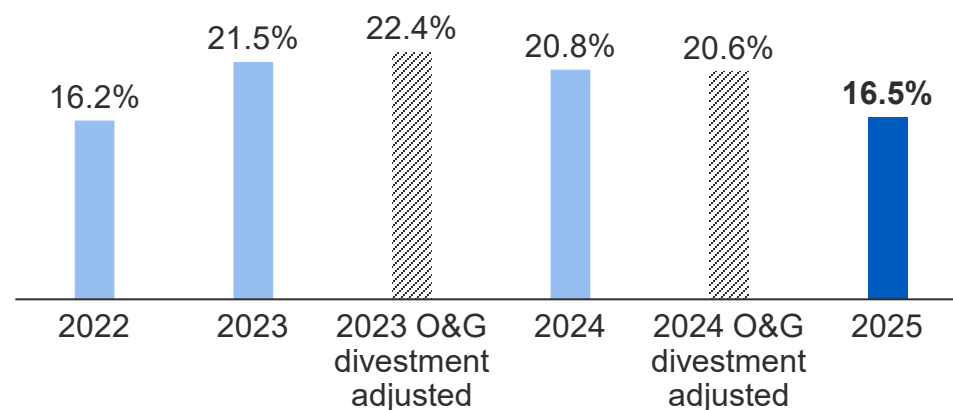
## NET DEBT (EUR million) AND LEVERAGE RATIO\*



\* Leverage ratio = Net debt / last 12 months operative EBITDA

- Gearing 30% (16% in Q4 2024)
- Average interest rate of net debt excl. leases 2.5% (2.8%) and duration 11 (13) months
- Increase in net debt mainly driven by the acquisition of Water Engineering Inc., the share buyback program and lease liabilities related to the transfer of EriCa R&I center, located in Finland, to Kemira's use

## OPERATIVE RETURN ON CAPITAL EMPLOYED

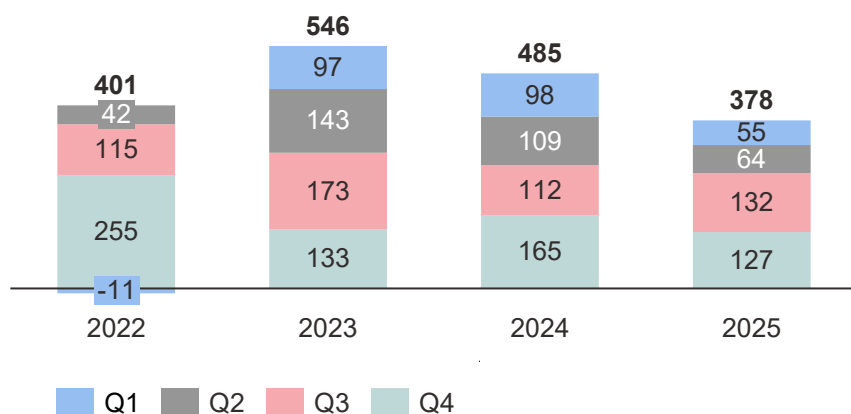


- Operative ROCE highest in Water Solutions at 25.0%

# Cash flow generation

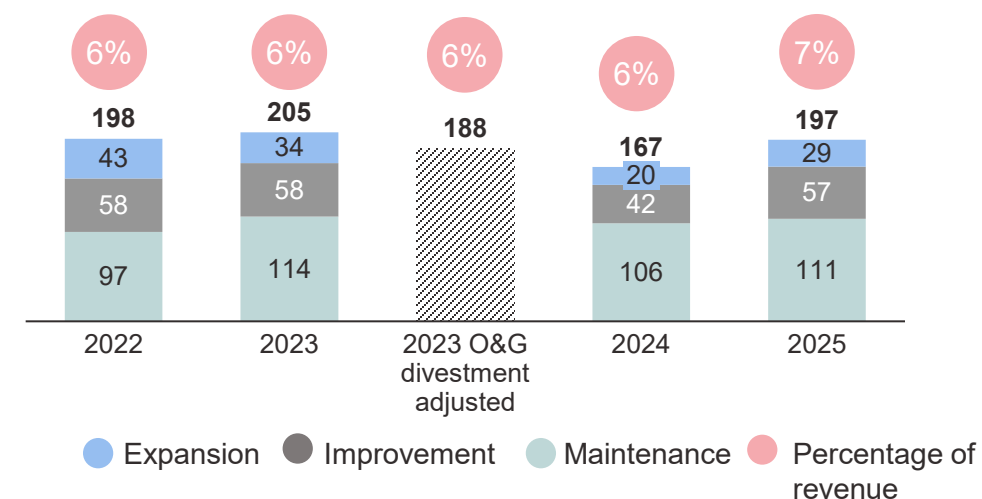
All key figures in eur million

## CASH FLOW FROM OPERATIONS



- Cash flow from operations EUR 378.2 million in 2025.
- Net working capital increased compared to the end of 2024

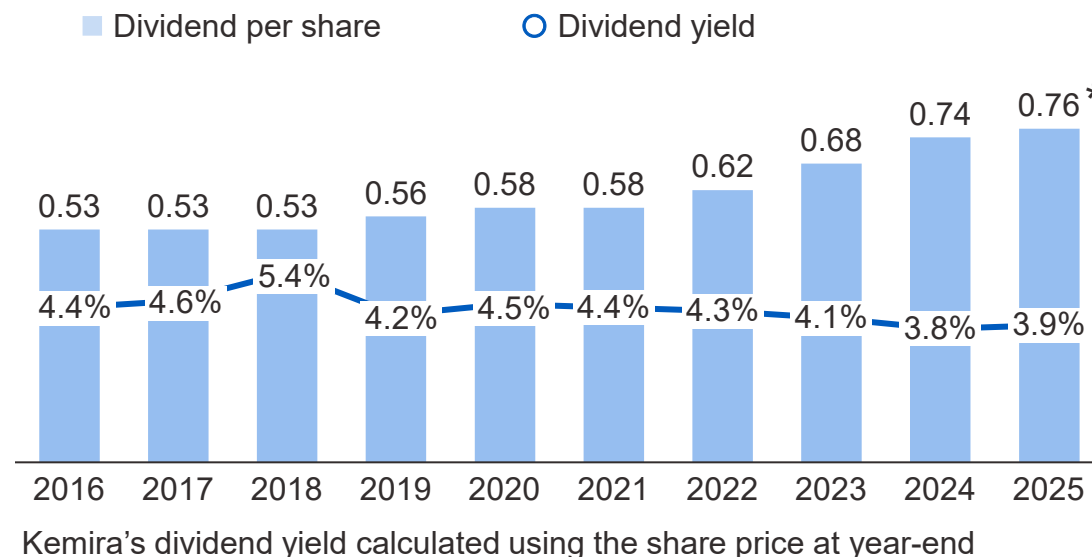
## CAPITAL EXPENDITURE EXCL. ACQUISITIONS



- Capex excl. acquisitions was EUR 196.7 million in 2025.
- Capex excl. acquisitions in 2026 is expected to be slightly higher than in 2025.

# Strong track record of increasing dividends – dividend proposal of EUR 0.76 per share

- Dividend is proposed to be increased to a new high of EUR 0.76 per share – strong track record in increasing dividends since 2018
- Board of Directors proposes to the Annual General Meeting a dividend of EUR 0.76 per share, totaling EUR 114 million. The dividend is proposed to be paid in two installments, in April and in October.
- No Board of Directors discretion over second dividend installment
- Kemira has paid a dividend every year since the IPO in 1994



\*Board of Directors' proposal to the AGM 2026.

# Kemira launches a new share buyback program

- The aim is to further optimize Kemira's capital structure and serve the interests of the company's diverse shareholder base.
- The maximum number of shares to be repurchased is 5,000,000, which is approximately 3.3% of the total number of shares. The maximum monetary amount to be used for the program is EUR 100 million.
- The shares will be repurchased in public trading, using Kemira's non-restricted shareholders' equity, and the repurchased shares will be cancelled after the program has ended.
- Time period: Feb 13, 2026 – Sep 20, 2026
- Kemira's dividend policy and key strategic priorities remain unchanged.



# Agenda



**Antti Salminen**  
President and CEO

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- 10. Strategic focus areas and outlook in 2026 p. 23**  
Q&A

# We continue to focus on profitable growth



**EXPAND IN WATER**

Significantly grow our water business by expanding to additional technologies and/or geographies both organically and inorganically

**TARGET**  
Double the water revenue



**BUILD LEADING RENEWABLE SOLUTIONS PORTFOLIO**

Enable sustainability transformation in our existing markets and leverage our capabilities in the new circularity driven markets

**TARGET**  
Over EUR 500 million revenue from renewable chemistries by 2030



**UNLOCK NEW GROWTH PLATFORMS**

Increase penetration into selected new high-growth adjacent markets

**TARGET**  
Build longer term revenue growth

# Several actions taken to accelerate growth in recent years

- Acquisition of SimAnalytics, a digital start-up
- Coagulant capacity expansion in the UK
- Expanded renewables partnership with IFF

- New organization, Leadership Team and operating model as of January 1, 2025

- The acquisition of AquaBlue, Inc. in the US

2022

2023

2024

2025

2026

- New Growth Accelerator unit established
- New phosphorus recovery technology announced
- Biomass-balanced market entry

- Coagulant capacity expansion in Spain and Norway
- Bleaching capacity expansion in Brazil
- Entry into activated carbon for micropollutant removal via an acquisition in the UK

- The acquisition of Water Engineering, Inc., a water treatment services company in the US
- Investment to build a re-activation plant for activated carbon in Sweden announced
- Partnership with CuspAI announced

# Our Business Units continue to have different strategic focus areas

| BUSINESS UNIT                | WATER SOLUTIONS    | PACKAGING & HYGIENE SOLUTIONS              | FIBER ESSENTIALS             |
|------------------------------|--------------------|--------------------------------------------|------------------------------|
| % of total revenue*          | ~45%               | ~35%                                       | ~20%                         |
| Role in the Kemira portfolio | Growth + cash flow | Transformation + profitability improvement | Cash flow + selective growth |
| Growth profile               | +++                | +                                          | +                            |
| M&A relevance                | +++                | +                                          | Not relevant                 |
| Investment appetite          | +++                | ++                                         | Selective investments        |

# Outlook for 2026

## OUTLOOK

### REVENUE

Kemira's revenue is expected to be between EUR 2,600 and EUR 3,000 million in 2026 (2025 revenue: EUR 2,753.5 million).

### OPERATIVE EBITDA

Kemira's operative EBITDA is expected to be between EUR 470 and EUR 570 million in 2026 (2025 operative EBITDA: EUR 524.6 million)

### ASSUMPTIONS BEHIND THE OUTLOOK

- The continued global economic uncertainty has resulted in softer volume demand in Kemira's end-markets.
- The uncertainty is impacting the packaging and pulp market in particular, while the water treatment market is expected to grow, although there is volatility caused by the economic uncertainty among Kemira's industrial customers.
- The outlook assumes a stable raw material environment.
- The outlook assumes no major disruptions to Kemira's manufacturing operations or the supply chain.
- The outlook assumes the US dollar to weaken slightly from the end of 2025 level.
- The acquisitions which Kemira has announced prior to publishing the Financial Statements Bulletin 2025 are included in the outlook.

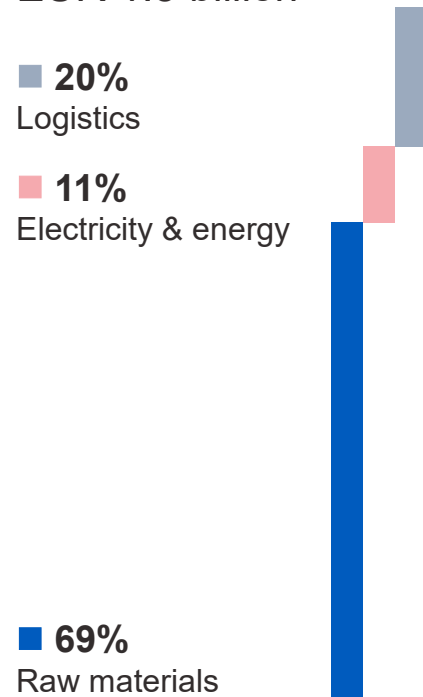
# Kemira

Chemistry with a purpose.  
Better every day.

# Kemira's cost structure and top raw materials

## DIRECT PURCHASES AND LOGISTICS COSTS 2025

EUR 1.5 billion



## EXPOSURE TO OIL RELATED RAW MATERIALS



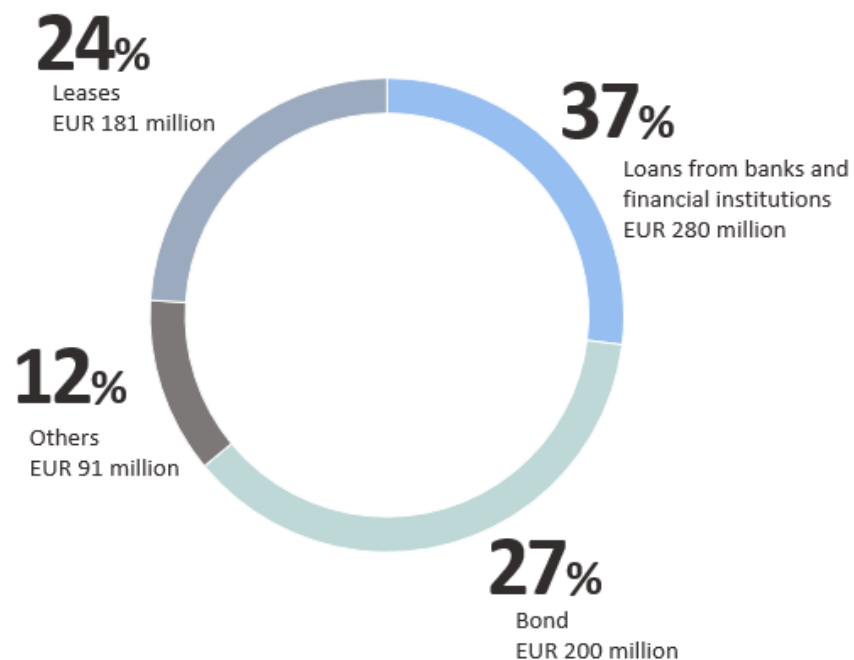
## TOP 12 RAW MATERIALS BY SPEND (around 49% of total raw material spend)

1. Sodium hydroxide (caustic soda)\*
2. Acrylonitrile (OD)
3. Aluminium Hydrate
4. Liquid Chlorine
5. Fatty acid
6. Hydrochloric acid
7. Cationic polyacrylamide (OD)\*
8. Colloidal silica dispersion\*
9. Amines (OD)
10. Sodium chloride
11. Sulphur
12. Alpha olefin (OD)

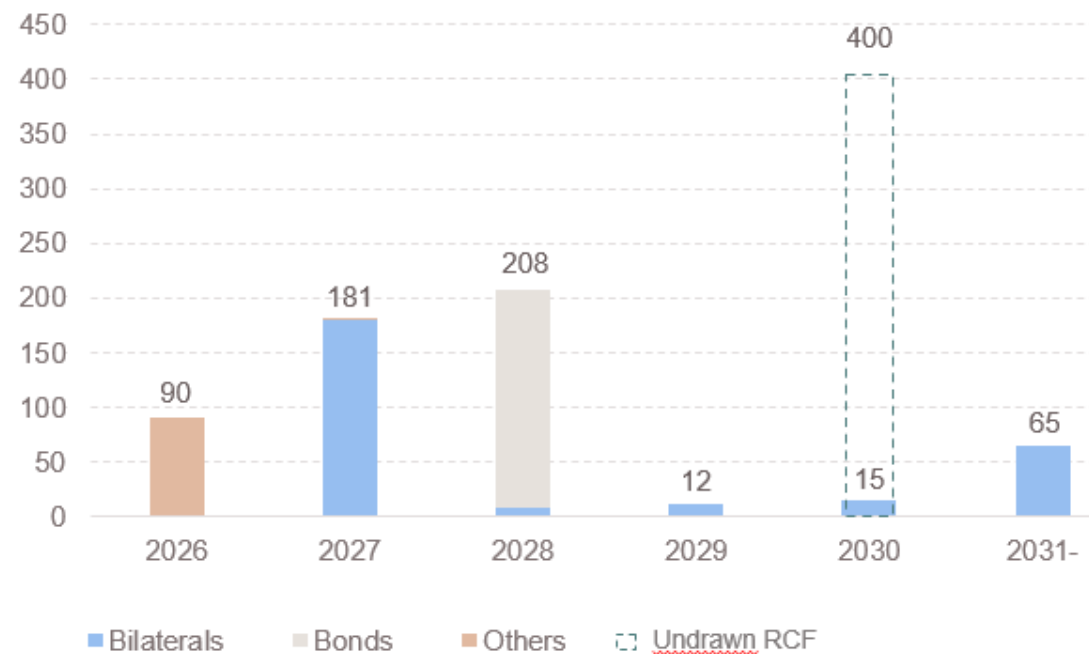
OD = Oil & gas derivative

\* Mainly trading materials

# Kemira has a diversified financing base



## GROSS DEBT AT THE END DECEMBER 2025: EUR 748 MILLION, MATURITY PROFILE EXCLUDING LEASES

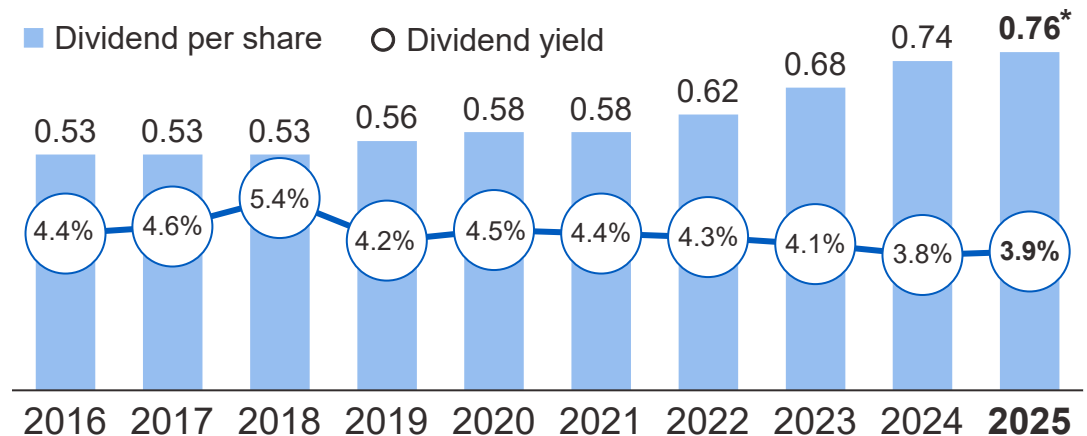


# Kemira aims to pay a competitive dividend



**KEMIRA'S DIVIDEND POLICY**  
Competitive and over-time increasing dividend  
No fixed payout ratio

## We have a solid dividend track record



Kemira's dividend yield calculated using the share price at year-end

\*Board of Directors' proposal to the AGM 2026.

# Kemira – largest shareholders and Board of Directors

## SHAREHOLDERS ON DECEMBER 31, 2025

| % OF SHARES                                   |                    |
|-----------------------------------------------|--------------------|
| 1. Oras Invest                                | 23.4%              |
| 2. Varma Mutual Pension Insurance Company     | 3.8%               |
| 3. Ilmarinen Mutual Pension Insurance Company | 3.4%               |
| 4. Nordea Funds                               | 3.0%               |
| 5. Elo Mutual Pension Insurance Company       | 1.6%               |
| 6. Kemira Oyj                                 | 0.6%               |
| <b>Total number of shares</b>                 | <b>150,342,557</b> |
| Foreign ownership of shares                   | 35.4%              |
| <b>Total number of shareholders</b>           | <b>51,120</b>      |

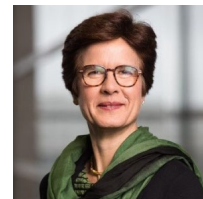
## KEMIRA'S BOARD OF DIRECTORS



**ANNIKA  
PAASIKIVI**  
**Chair**  
Member since  
2022



**TIMO  
LAPPALAINEN**  
Member since  
2014



**SUSAN  
DUINHOVEN**  
**Vice Chair**  
Member since  
2025



**MATTI LEHMUS**  
Member since  
2025



**TINA  
SEJERSGÅRD  
FANØ**  
Member since  
2022



**KRISTIAN  
PULLOLA**  
Member since  
2021



**WERNER  
FUHRMANN**  
Member since  
2020



**MIKAEL  
STAFFAS**  
Member since  
2023

## KEMIRA'S LEADERSHIP TEAM



**Antti Salminen**  
President & CEO



**Petri Castrén**  
CFO\*



**Tuija Pohjolainen-  
Hiltunen**  
EVP, Water Solutions



**Harri Eronen**  
EVP, Packaging &  
Hygiene Solutions



**Antti Matula**  
EVP, Fiber Essentials



**Linus Hildebrandt**  
EVP, Strategy  
& Sustainability



**Sampo Lahtinen**  
EVP, Research  
& Innovation



**Peter Ersman**  
EVP, New Ventures  
& Services



**Ulrika Dunker**  
EVP, People & Culture



**Simon Bloem**  
Chief Operations  
Officer, as of May 1, 2025

\*Tuomas Mäkipeska appointed as the new CFO. He will join Kemira as of March 1, 2026, and start as the CFO on April 1, 2026.

# Appendix



# Financial highlights of FY 2025

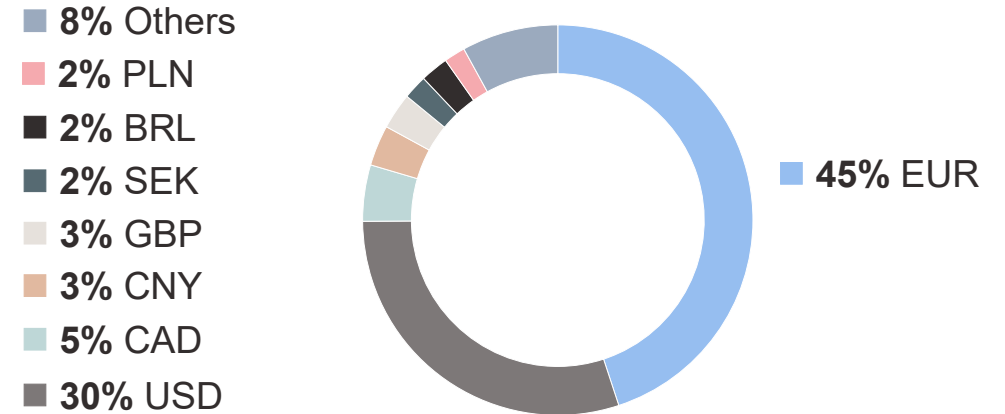
| EUR million<br>(except ratios)                           | Q4<br>2025 | Q4<br>2024 | Δ%   | 2025    | 2024    | Δ%   |
|----------------------------------------------------------|------------|------------|------|---------|---------|------|
| Revenue                                                  | 663.7      | 723.7      | -8%  | 2,753.5 | 2,948.1 | -7%  |
| <i>Revenue, O&amp;G divestment adjusted</i>              | 663.7      | 723.7      | -8%  | 2,753.5 | 2,903.5 | -5%  |
| Operative EBITDA                                         | 119.9      | 135.0      | -11% | 524.6   | 585.4   | -10% |
| of which margin                                          | 18.1%      | 18.7%      |      | 19.1%   | 19.9%   |      |
| <i>Operative EBITDA,<br/>O&amp;G divestment adjusted</i> | 119.9      | 135.0      | -11% | 524.6   | 582.1   | -9%  |
| Operative EBIT                                           | 67.5       | 86.2       | -22% | 324.4   | 398.7   | -18% |
| of which margin                                          | 10.2%      | 11.9%      |      | 11.8%   | 13.5 %  |      |
| <i>Operative EBIT,<br/>O&amp;G divestment adjusted</i>   | 67.5       | 86.2       | -22% | 324.4   | 395.5   | -17% |
| Net profit                                               | 13.4       | 51.1       | -74% | 194.1   | 262.7   | -15% |
| EPS diluted, EUR                                         | 0.07       | 0.31       | -76% | 1.18    | 1.61    | -15% |
| Cash flow from operating activities                      | 127.2      | 165.4      | -23% | 378.2   | 484.6   | -21% |

# Currency impact in 2025

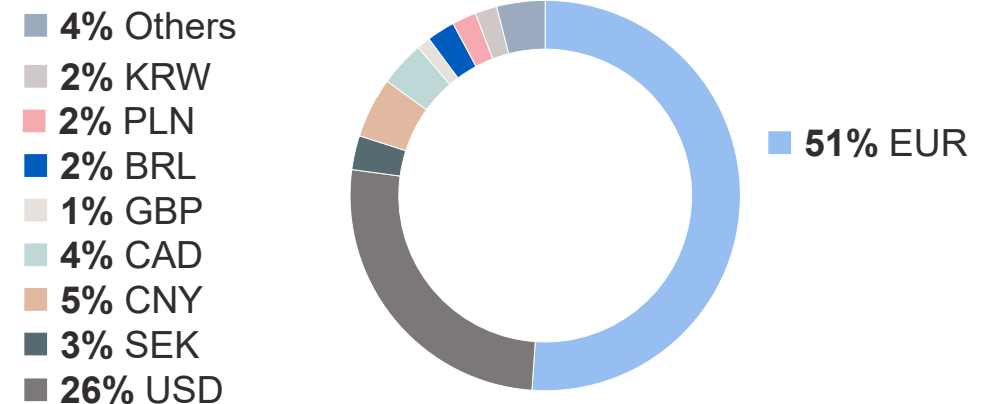
- Main currency exposure comes via translation impact
- Transaction risk is limited as revenues and costs are typically in same currency due to local manufacturing. Transaction risk mostly hedged.
- 10% change in Kemira's main foreign currencies would have approximately EUR 15 million impact on operative EBITDA on an annualized basis.

Currency exchange rates had **EUR -63.2 million impact on revenue** and **EUR -15 million impact on the operative EBITDA** in 2025 compared to 2024.

## KEMIRA REVENUE DISTRIBUTION IN 2025



## KEMIRA COST DISTRIBUTION IN 2025



# Key figures (reported)

| EUR million                      | Q4 2025      | Q3 2025 | Q2 2025 | Q1 2025 | Q4 2024 | 2025           | 2024    |
|----------------------------------|--------------|---------|---------|---------|---------|----------------|---------|
| Revenue                          | <b>663.7</b> | 687.7   | 693.4   | 708.8   | 723.7   | <b>2,753.5</b> | 2,948.1 |
| Operative EBITDA                 | <b>119.9</b> | 137.3   | 131.8   | 135.5   | 135.0   | <b>524.6</b>   | 585.4   |
| margin                           | <b>18.1%</b> | 20.0%   | 19.0%   | 19.1%   | 18.7%   | <b>19.1%</b>   | 19.9%   |
| Operative EBIT                   | <b>67.5</b>  | 87.8    | 83.4    | 85.6    | 86.2    | <b>324.4</b>   | 398.7   |
| margin                           | <b>10.2%</b> | 12.8%   | 12.0%   | 12.1%   | 11.9%   | <b>11.8%</b>   | 13.5%   |
| Net profit                       | <b>13.4</b>  | 61.6    | 57.5    | 61.7    | 51.1    | <b>194.1</b>   | 262.7   |
| Earnings per share, diluted, EUR | <b>0.07</b>  | 0.38    | 0.35    | 0.38    | 0.31    | <b>1.18</b>    | 1.61    |
| Cash flow from operations        | <b>127.2</b> | 132.2   | 63.8    | 55.0    | 165.4   | <b>378.2</b>   | 484.6   |
| Capex excl. acquisitions         | <b>77.6</b>  | 47.8    | 43.8    | 27.5    | 71.1    | <b>196.7</b>   | 167.3   |
| Net debt                         | <b>506</b>   | 292     | 286     | 216     | 291     | <b>506</b>     | 291     |
| NWC ratio (rolling 12 m)         | <b>11.6%</b> | 11.2%   | 11.2%   | 11.0%   | 11.1%*  | <b>11.6%</b>   | 11.4%*  |
| Operative ROCE (rolling 12 m)    | <b>16.5%</b> | 17.8%   | 18.5%   | 19.1%   | 20.8%   | <b>16.5%</b>   | 20.8%   |
| Personnel at period-end          | <b>4,911</b> | 4,766   | 4,851   | 4,731   | 4,698   | <b>4,911</b>   | 4,698   |

# Key figures, Oil & Gas divestment adjusted

| EUR million                   | Q4 2025      | Q3 2025 | Q2 2025 | Q1 2025 | Q4 2024 | 2025           | 2024    |
|-------------------------------|--------------|---------|---------|---------|---------|----------------|---------|
| Revenue                       | <b>663.7</b> | 687.7   | 693.4   | 708.8   | 723.7   | <b>2,753.5</b> | 2,903.5 |
| Operative EBITDA              | <b>119.9</b> | 137.3   | 131.8   | 135.5   | 135.0   | <b>524.6</b>   | 582.1   |
| margin                        | <b>18.1%</b> | 20.0%   | 19.0%   | 19.1%   | 18.7%   | <b>19.1%</b>   | 20.0%   |
| Operative EBIT                | <b>67.5</b>  | 87.8    | 83.4    | 85.6    | 86.2    | <b>324.4</b>   | 395.5   |
| margin                        | <b>10.2%</b> | 12.8%   | 12.0%   | 12.1%   | 11.9%   | <b>11.8%</b>   | 13.6%   |
| Capex excl. acquisitions      | <b>77.6</b>  | 47.8    | 43.8    | 27.5    | 71.1    | <b>196.7</b>   | 167.3   |
| Operative ROCE (rolling 12 m) | <b>16.5%</b> | 17.8%   | 18.5%   | 19.1%   | 20.6%   | <b>16.5%</b>   | 20.6%   |

# Cash flow

| EUR million                                                               | Q4 2025       | Q4 2024      | 2025          | 2024         |
|---------------------------------------------------------------------------|---------------|--------------|---------------|--------------|
| Net profit for the period                                                 | 13.4          | 51.1         | 194.1         | 262.7        |
| Total adjustments                                                         | 91.6          | 81.6         | 305.4         | 312.9        |
| Change in net working capital                                             | 15.1          | 51.3         | -45.2         | 28.5         |
| Finance expenses                                                          | 1.6           | -7.0         | -14.8         | -29.8        |
| Income taxes paid                                                         | 5.5           | -11.6        | -61.3         | -89.6        |
| <b>Net cash generated from operating activities</b>                       | <b>127.2</b>  | <b>165.4</b> | <b>378.2</b>  | <b>484.6</b> |
| Purchases of subsidiaries and business acquisitions, net of cash acquired | -125.7        | -            | -144.6        | -3.2         |
| Capital expenditure                                                       | -77.6         | -71.1        | -196.7        | -167.3       |
| Proceeds from sale of subsidiaries, businesses and assets                 | 0.4           | 1.1          | 0.9           | 144.1        |
| Change in long-term loan receivables                                      | 0.0           | 0.0          | 48.1          | -46.5        |
| <b>Net cash used in investing activities</b>                              | <b>-202.9</b> | <b>-70.0</b> | <b>-295.8</b> | <b>-72.8</b> |

# Water Solutions

## KEY FINANCIALS

| EUR million                                                 | Q4 2025      | Q3 2025 | Q2 2025 | Q1 2025 | Q4 2024 | 2025           | 2024    |
|-------------------------------------------------------------|--------------|---------|---------|---------|---------|----------------|---------|
| Revenue                                                     | <b>295.0</b> | 313.9   | 308.6   | 303.8   | 311.3   | <b>1,221.5</b> | 1,301.4 |
| <i>Revenue, O&amp;G divestment adjusted</i>                 | <b>295.0</b> | 313.9   | 308.6   | 303.8   | 311.3   | <b>1,221.5</b> | 1,256.9 |
| Operative EBITDA                                            | <b>54.6</b>  | 72.5    | 70.7    | 65.1    | 58.8    | <b>262.9</b>   | 282.3   |
| Margin                                                      | <b>18.5%</b> | 23.1%   | 22.9%   | 21.4%   | 18.9%   | <b>21.5%</b>   | 21.7%   |
| <i>Operative EBITDA, O&amp;G divestment adjusted</i>        | <b>54.6</b>  | 72.5    | 70.7    | 65.1    | 58.8    | <b>262.9</b>   | 279.1   |
| <i>Operative EBITDA margin, O&amp;G divestment adjusted</i> | <b>18.5%</b> | 23.1%   | 22.9%   | 21.4%   | 18.9%   | <b>21.5%</b>   | 22.2%   |
| Operative EBIT                                              | <b>32.6</b>  | 52.8    | 51.5    | 47.0    | 41.3    | <b>183.9</b>   | 214.9   |
| Margin                                                      | <b>11.0%</b> | 16.8%   | 16.7%   | 15.5%   | 13.3%   | <b>15.1%</b>   | 16.5%   |
| <i>Operative EBIT, O&amp;G divestment adjusted</i>          | <b>32.6</b>  | 52.8    | 51.5    | 47.0    | 41.3    | <b>183.9</b>   | 211.7   |
| <i>Operative EBIT margin, O&amp;G divestment adjusted</i>   | <b>11.0%</b> | 16.8%   | 16.7%   | 15.5%   | 13.3%   | <b>15.1%</b>   | 16.8%   |
| Operative ROCE*, %                                          | <b>25.0%</b> | 28.3%   | 30.1%   | 31.8%   | 33.9%   | <b>25.0%</b>   | 33.9%   |
| <i>Operative ROCE%, O&amp;G divestment adjusted</i>         | <b>25.0%</b> | 28.3%   | 30.1%   | 31.8%   | 33.4%   | <b>25.0%</b>   | 33.4%   |
| Capital expenditure (excl. M&A)                             | <b>37.6</b>  | 23.0    | 21.7    | 14.8    | 32.0    | <b>97.1</b>    | 68.2    |
| <i>Capital expenditure, O&amp;G divestment adjusted</i>     | <b>37.6</b>  | 23.0    | 21.7    | 14.8    | 32.0    | <b>97.1</b>    | 68.2    |

\*12-month rolling average

# Packaging & Hygiene Solutions

## KEY FINANCIALS

| EUR million                        | Q4 2025 | Q3 2025 | Q2 2025 | Q1 2025 | Q4 2024 | 2025  | 2024    |
|------------------------------------|---------|---------|---------|---------|---------|-------|---------|
| Revenue                            | 236.8   | 239.4   | 240.3   | 253.7   | 263.9   | 970.2 | 1,058.5 |
| Operative EBITDA                   | 29.1    | 32.6    | 23.7    | 30.5    | 28.4    | 115.9 | 136.3   |
| margin                             | 12.3%   | 13.6%   | 9.9%    | 12.0%   | 10.8%   | 12.0% | 12.9%   |
| Operative EBIT                     | 14.6    | 18.0    | 9.4     | 13.9    | 12.5    | 56.0  | 76.1    |
| margin                             | 6.2%    | 7.5%    | 3.9%    | 5.5%    | 4.7%    | 5.8%  | 7.2%    |
| Operative ROCE*, %                 | 10.8%   | 10.3%   | 9.6%    | 11.3%   | 13.7%   | 10.8% | 13.7%   |
| Capital expenditure<br>(excl. M&A) | 13.0    | 9.0     | 9.0     | 6.2     | 14.3    | 37.2  | 40.1    |

\*12-month rolling average

The figures for 2024 were published as a stock exchange release on March 12, 2025.

# Fiber Essentials

## KEY FINANCIALS

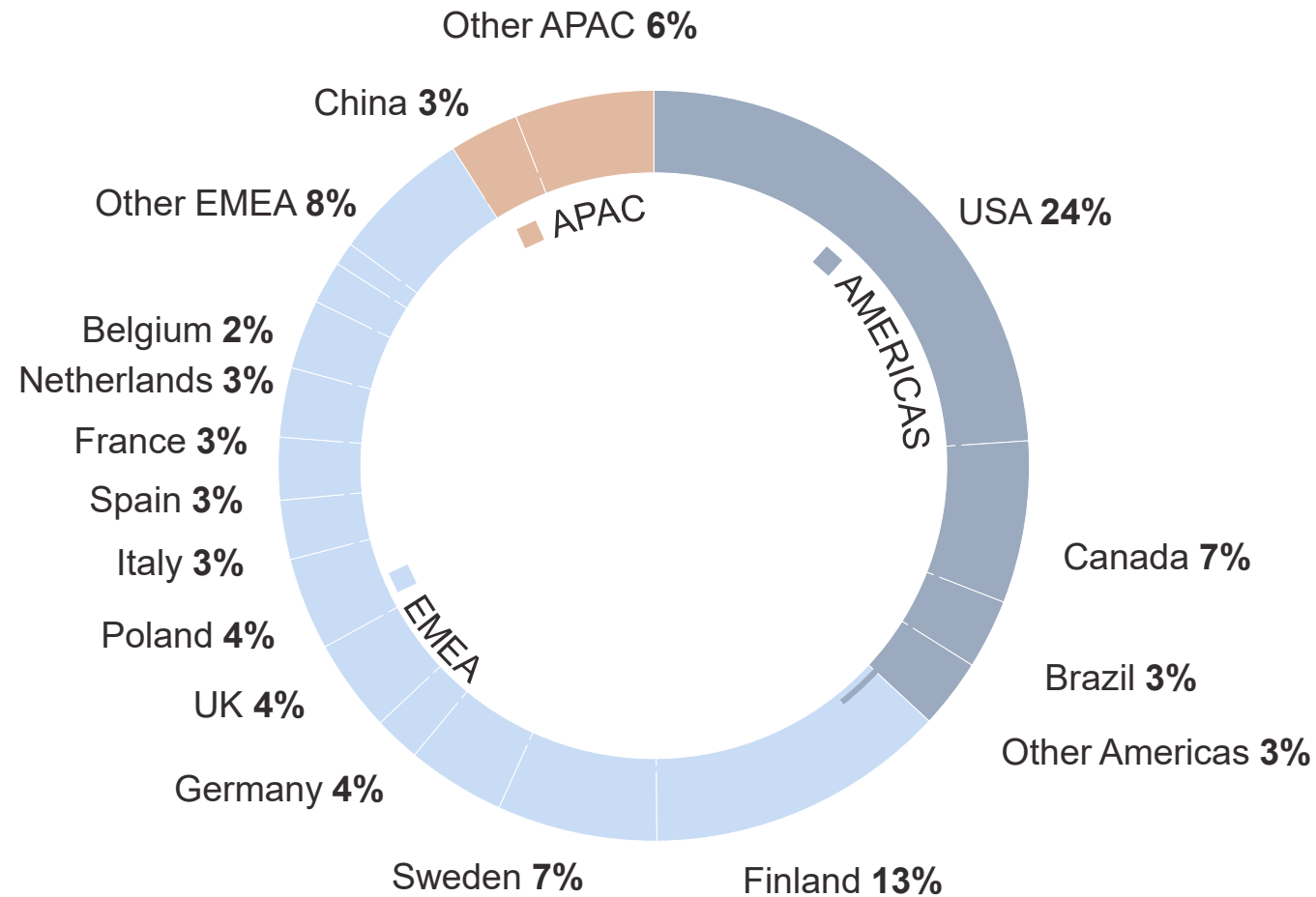
| EUR million                        | Q4 2025 | Q3 2025 | Q2 2025 | Q1 2025 | Q4 2024 | 2025  | 2024  |
|------------------------------------|---------|---------|---------|---------|---------|-------|-------|
| Revenue                            | 131.8   | 134.3   | 144.5   | 151.2   | 148.5   | 561.9 | 588.2 |
| Operative EBITDA                   | 36.2    | 32.3    | 37.4    | 39.8    | 47.8    | 145.7 | 166.7 |
| margin                             | 27.4%   | 24.1%   | 25.9%   | 26.3%   | 32.2%   | 25.9% | 28.3% |
| Operative EBIT                     | 20.3    | 17.1    | 22.5    | 24.7    | 32.5    | 84.5  | 107.7 |
| margin                             | 15.4%   | 12.7%   | 15.6%   | 16.3%   | 21.9%   | 15.0% | 18.3% |
| Operative ROCE*, %                 | 11.8%   | 13.4%   | 14.5%   | 13.8%   | 14.8%   | 11.8% | 14.8% |
| Capital expenditure<br>(excl. M&A) | 26.9    | 15.8    | 13.1    | 6.6     | 24.8    | 62.4  | 59.1  |

\*12-month rolling average

The figures for 2024 were published as a stock exchange release on March 12, 2025.

# Revenue split by country

FY 2025



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# Important information about financial figures

Kemira provides certain financial performance measures (alternative performance measures) that are not defined by IFRS. Kemira believes that alternative performance measures followed by capital markets and Kemira management, such as revenue growth in local currencies, excluding acquisitions and divestments (=organic growth), EBITDA, operative EBITDA, operative EBIT, cash flow after investing activities, and gearing, provide useful information about Kemira's comparable business performance and financial position. Selected alternative performance measures are also used as performance criteria in remuneration.

Kemira's alternative performance measures should not be viewed in isolation from the equivalent IFRS measures, and alternative performance measures should be read in conjunction with the most directly comparable IFRS measures. Definitions of the alternative performance measures can be found in the definitions of the key figures in this report, as well as at [www.kemira.com](http://www.kemira.com) > Investors > Financial information.

All the figures in this presentation have been individually rounded, and consequently the sum of the individual figures may deviate slightly from the total figure presented.

# Kemira

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